

April 2009



# Chamber Action

210 S Ankeny Blvd

Ankeny, IA 50023

(515) 964-0685

## 2009 TRC

Ankeny Area Chamber of Commerce



*Thanks to all of our volunteers and sponsors for making this year's Total Resource Campaign such a success.*

### HyVee®

410 N. Ankeny Blvd.  
(515) 964-0900

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Convenience, Care and Counseling.  
See your Hy-Vee pharmacist details.  
Go to [hy-veepharmacy.com](http://hy-veepharmacy.com) for a complete list.

### HyVee® Drugstore

849 S. Ankeny Blvd.  
(515) 964-2666

# ◆ MEMBERSHIP OPPORTUNITIES ◆

## Ankeny young professionals

### Breakfast Social

April 7 @ 7 AM

Cafe Diem

Sponsored by Marquis Builders

### Lunch & Learn

April 14 @ Noon

City of Ankeny Public Service Building

Sponsored by Hy-Vee Drug Store

What young professionals want to see in Ankeny

### Social: Season Opener for the Iowa Cubs

April 17 @ 6:30 PM

Principal Park, Downtown DSM

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

### Chamber Staff

Julie Cooper

Executive Director

[jcooper@ankeny.org](mailto:jcooper@ankeny.org)

Cindy Fish

Events Coordinator

[cfish@ankeny.org](mailto:cfish@ankeny.org)

Kris Oakie

Membership Coordinator

[koakie@ankeny.org](mailto:koakie@ankeny.org)

Shelley Baugh

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[sbaugh@ankeny.org](mailto:sbaugh@ankeny.org)

Sharlyn Hulling

Office Coordinator

[shulling@ankeny.org](mailto:shulling@ankeny.org)

## Ambassadors' Corner

Presented by



### Ambassador of the Month

Presented by



Deb  
Finnestad

Deb Finnestad is one of the owners of CrossTrain Fitness, a Christian workout and weight loss facility. CrossTrain offers a circuit workout, cardio room, several fitness classes and is located at 107 E. 1st in Ankeny. You can contact Deb at 515-965-3809 or [debfinnestad@aol.com](mailto:debfinnestad@aol.com). Visit CrossTrain's website at [www.crosstrainfitness.com](http://www.crosstrainfitness.com).

To learn more about our ambassadors go to [www.ankeny.org](http://www.ankeny.org)  
Explore Our Committees

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

### AMBASSADORS' EVENTS

**Wed, April 15 @ 4 PM ~**

Ambassador Committee Meeting

**Wed, April 15 @ 4:45 PM ~**

Chamber Orientation Reception

*(Sponsored by Tasteful Dinners  
Tasteful Catering)*

**Thur, April 16 @ 5 PM ~**

BAH ~ 1st National Bank, Ankeny

**Thur, April 16 @ 5 PM ~**

Regional BAH ~ Noodle Zoo  
(601 E. Locust, East Village)

# CHAMBER CALENDAR

## Sat, April 4

9 AM – 11AM ~ Legislative Coffee (Neveln Center)

## Mon, April 6

Noon ~ Executive Board Meeting

4:30 PM ~ Events Committee Meeting

## Tue, April 7

7 AM ~ AYP Breakfast Connect Event  
(Cafe Diem)

Noon ~ Golf Committee Meeting

## Mon, April 13

Noon ~ Board of Directors Meeting

## Tue, April 14

Noon ~ AYP Lunch & Learn: Develop Our Ankeny  
(City of Ankeny Public Services Building)

## Wed, April 15

4 PM ~ Ambassador Committee Meeting

4:45 PM ~ Chamber Orientation Reception

*(Sponsored by Tasteful Dinners  
Tasteful Catering)*

## Thu, April 16

5 PM ~ Business After Hours ~ 1st National Bank,  
Ankeny (1205 N. Ankeny Blvd.)

5 PM ~ Regional Business After Hours ~  
Noodle Zoo (601 E. Locust, East Village)

## Fri, April 17

6:30 PM ~ AYP Social:  
Season Opener for the Iowa Cubs  
(Principal Park, Downtown DSM)

## Tue, April 21

Noon ~ RC - Therapeutic Massage Center  
(513 S.W. 3rd St.)

5:30 PM ~ SummerFest Committee Meeting

## Wed, April 22

11:30 AM ~ Spring Membership Luncheon  
(Ankeny Golf & Country Club)

## Wed, April 29

4:30 PM ~ RC - Nutrishop (2010 S.E. Delaware Ave.)



## 1st National Bank, Ankeny

1205 N. Ankeny Blvd.

Ankeny, IA 50023

Tom Friedman

(515) 965-3969

www.FNBames.com

**April 16**  
**5-7**

First National Bank Ankeny, the bank that puts you first. Not just because of our name, because that is our business philosophy. We put you First by making banking friendly, convenient and accessible. We put you First by making our decisions fast and locally, being community-focused and making investments in and for Ankeny. We put you First by offering convenient and secure online banking, including easy on-line loan applications.

First National Bank Ankeny puts you first by having experienced Ankeny bankers. Tom Friedman and Deb Jensen have over 45 combined years of experience of putting Ankeny businesses and homeowners first. Banking should not be about what makes sense for the bank; it should be about what makes sense for the customers. At First National, that principle is the foundation for all we do; it is why we put you first. It's What Banking Should Be.

## Nationwide Insurance - Don Moody



315 S.W. Maple Suite F

Ankeny, IA 50023

Don Moody

(515) 963-8787

www.moodyia.com

## Business Spotlight

The Big news for Moody Insurance is our relocation. Our new office address, 315 S.W. Maple Suite F, is in beautiful Uptown Ankeny. We are still an exclusive agency for Nationwide

As always we are here to take care of all your insurance needs, anything from your home and auto, your business or farm, your boat, motorcycle, motor home or camper. We also can assist with your life insurance and retirement needs. Insurance reviews are a service we provide, free of charge. Remember, it is your money that pays your insurance premiums. You don't want to be over insured, nor underinsured. You also want to make sure you are receiving every discount you qualify for.

Please stop by our new office, and let one of our experienced agents go to work for you.



# Welcome New Members



## Flooring America

Michael Claeys ~ Manager

1205 S.E. 16th Ct. Suite 500 Ankeny, IA 50021

(515) 963-9401

[www.flooringamerica.com](http://www.flooringamerica.com)

Flooring America is more than just a flooring-specialty store. We are experts in flooring and design. Our staff is trained and completely dedicated to delivering total customer satisfaction backed by the best warranties in the floor covering industry.

The combined national buying power of more than 500 stores guarantees low prices. Plus, Flooring America of Ankeny is locally owned and operated. This ensures personalized service and expertise that you won't find anywhere else.

Our goal is to find exactly what you want and for you to enjoy your shopping experience by being with you every step of the way.



## Creative Counters and Bath

Ryan Jones ~ Co-Owner

706 N.E. Michael Ct., Ankeny, IA 50021

(515) 249-8038

[www.creativecountersandbath.com](http://www.creativecountersandbath.com)

Don't replace them, just give them a new look!

Let Creative Counters & Bath show you how you can make your kitchen counters, bathtubs & showers look brand new at a fraction of the cost of replacement.

Stone-Flecks Counter Resurfacing - Worn, scratched and outdated colors on existing countertops can be quickly and professionally refinished in a matter of hours adding years of service life. Countertops will look like new again! As it is applied, Stone-Flecks forms a tough, durable finish that provides superior protection for many more years against impacts and abrasions that can shorten the life span of traditional laminate surfaces. The combination of quality, low cost and a dazzling array of new decorator colors make Stone-Flecks the best value for your remodeling dollar.

Bathtub, Shower & Tile Refinishing - If your bathtub or shower is stained, dingy or if you are simply looking to update the color, let us show you how to make them look new again. Allowing Creative Counters & Bath to simply 're-glaze' or re-coat your tub, shower and even out of date tile, quickly transforms them to a sparkling factory-new finish.

Call Creative Counters & Bath at 515/249-8038 and have Ryan or Brian come out and show you what a difference simply giving them a new look can do to your home!



## Inflation Fighters Roofing Co.

Dave Jordan ~ Owner

909 E. 12th St. N., Newton, IA 50208

(641) 831-4829

[www.ifroofing.com](http://www.ifroofing.com)

Inflation Fighters Roofing, Co. is owned by David Jordan from Newton, IA. Dave has been in the roofing business since 1990. We are proud to be serving the Ankeny Community for all of your roofing needs such as residential, commercial and industrial. IFRoofing accepts any challenges that low slope or flat roofs may present with many applications for your choosing, specializing in Duro-Last single ply membrane systems. Please call Dave at 641-831-4829 for your competitive estimate. IFRoofing and Duro-Last: Do it right the first time, do it for the last time.



## Golden Openings, Inc

Kimberly Baeth ~ President/Owner

14947 Northview Dr.

Urbandale, IA 50323

(515) 986-2154

[www.goldenopenings.com](http://www.goldenopenings.com)

Golden Openings is an event company that specializes in organizing ground breakings, grand openings, grand re-openings, company merges and business anniversary or special events.

We manufacture over 1,000 products, and they can be found on our website at [www.goldenopenings.com](http://www.goldenopenings.com). We make the life size scissors that cut, golden shovels. We have mailing labels of all businesses and all residents in Iowa, contacts with the all the newspapers, TV stations, dignitaries and city mayors; free food sponsors; decorations; rental items; a baker; a photographer; invitations; bulk mail permits; banners; broadcast faxing and more!

Golden Openings also has three franchise offices in other states, as we handle events all over the U.S. Some of our clients have included: Oprah, The White House, Microsoft, Best Buy, Hollywood, Disney and more!

# Welcome New Members



## Designs With Byte

Carol Westercamp ~ Owner  
15160 New York Cir.  
Clive, IA 50325  
(515) 480-6926  
[www.designswithbyte.com](http://www.designswithbyte.com)

Carol Westercamp is an Iowa State University graduate and has worked with several local Iowa and national companies providing communications/marketing assistance. Our approach is simple—as a business you need to create real life moments in communications that show understanding. People are complex. They must identify with you on an emotional level, one which compels them to believe something new, to try something different, or to take a chance. Away from work, Carol and her husband, Dirk try to keep pace with the athletic endeavors of their three kids, unwise as that may be.



## LAWN DOCTOR of Ankeny -

### Altoona - Marshalltown

Cary Hughes ~ General Manager  
2310 S.E. Delaware Ave., Suite G  
Ankeny, IA 50021  
(515) 975-1812  
[www.lawndoctor.com](http://www.lawndoctor.com)

LAWN DOCTOR Pride - Keeping Lawns Healthy For Life® For more than four decades, LAWN DOCTOR has been providing the highest quality lawn care, tree and shrub care and pest control services to our customers across the nation. We pride ourselves on Keeping Lawns Healthy for Life®. The LAWN DOCTOR advantage is time-tested techniques to ensure the best possible results, state-of-the-art, patented Turf Tamer® power seeding application equipment and custom-blended materials to maintain your lawn's health and beauty year-round.

Our secret is the experts we have that you rely on at LAWN DOCTOR. Your LAWN DOCTOR experts provide the highest degree of hands-on customer service and informational resources. Our local lawn care and yard care professionals understand the environment, soil conditions, weather and common yard pests and use this information to create customized lawn treatment programs for your property. Contact your Local LAWN DOCTOR expert today at [lawndoctor.com](http://lawndoctor.com) or 515-975-1812 to schedule a free lawn evaluation.



## Smart Cleaning & Maintenance

Zelko Francic ~ President  
4101 47th St.  
Des Moines, IA 50310  
(515) 331-3940  
[www.smartcleaning.us](http://www.smartcleaning.us)

### When Service Counts!

As a company in business for over nine years we currently have the privilege of cleaning and maintaining a number of businesses and residents with highly trained professionals.

As time changes and technologies afford us more options, it is the personal touch these professionals provide to set us apart from the competition. Our commitment to you, combined with our services and business ethics, have propelled us to the top of cleaning and maintenance services.

We offer commercial and residential cleaning services. Under residential we offer basic or deep cleaning, cleaning furniture and upholstery, carpet steam cleaning and window washing. Commercial cleaning includes multi-site facility or single location, dusting of office furniture, cleaning and sanitizing restrooms, trash collection, carpet steam cleaning, window washing

Maintenance services are created to help businesses and residents to get plumbing and electrical services, painting, any type of floor installation, dry wall repair, flood and water damage, landscaping and snow removal.

Please watch for more of these exceptional professionals.

## Epilepsy Foundation of North/Central IL, IA & NE

Karly Ashlock ~ Service Coordinator  
1111 9th St., Suite 275  
Des Moines, IA 50314  
(515) 238-7660

[www.epilepsyheartland.org](http://www.epilepsyheartland.org)



The Epilepsy Foundation of North/Central Illinois, Iowa and Nebraska opened our first service office in Iowa in September of 2007. The Iowa based office is located in Des Moines yet covers the entire state of Iowa. Our mission is to ensure that people with seizures are able to participate in all life experiences and will prevent, control and cure epilepsy through services, education, advocacy and research. We offer educational presentations to schools, workplaces, organizations and many more. Along with educational materials, we provide support groups throughout the state, including Des Moines. Please contact Karly to learn more about our programs and services or to schedule an epilepsy training for your workplace or organization at 515-238-7660 or [kashlock@efncil.org](mailto:kashlock@efncil.org).



## Briarwood Dental Spa

Dr. Angelina Blass ~ Dentist  
2785 N. Ankeny Blvd., Suite 26  
Ankeny, IA 50023  
(515) 965-5999  
[www.smilecentraliowa.com](http://www.smilecentraliowa.com)

Briarwood Dental was recently purchased by Dr. Angelina Blass and her husband, Aaron Blass. They have changed the name to Briarwood Dental Spa and have made significant changes to the office environment and patient experience. They have expanded the practice to include treatment for children, in addition to adults, and have given the office a spa-like feeling. Angelina is a graduate of the University of Iowa Dental School, and she has five years of advanced dentistry experience. She is a native of Polk City, and Aaron is from Ankeny. This practice represents a return to their home area.

Dr. Blass feels that everyone deserves to look and feel his/her very best. Services offered at Briarwood Dental Spa include complete family dentistry, restorative and cosmetic dentistry, crowns, bridges, dentures, implants as well as endodontics, oral surgery and on-call emergency dental services. Briarwood Dental Spa offers many amenities to patients including a refreshment center, spa music and decor, aromatherapy, and i-pods or movies to enhance the dental experience. Patients are encouraged and invited to utilize a relaxation suite, including massage chairs that reduce stress and anxiety before and after treatment. The goal of Briarwood Dental Spa is to offer complete patient comfort in addition to exceptional family dentistry. Briarwood Dental Spa is offering new patient specials, including teeth whitening services, and accepts most insurance plans.



## Des Moines Council of American Business Women's Association

Amanda Weakland ~ Council Chair  
202 N.E. 9th St.  
Ankeny, IA 50021  
(515) 965-8432

The Des Moines Area Council of American Business Women's Association has five local chapters in the area. Each chapter has its meeting at a different time to fit into all different schedules. We are a non profit organization working to provide local scholarships to individuals.

Whether you are actively seeking to advance to the next level or to stay current with business trends and skills; whether you dream of breaking out on your own or are running your own business; whether you are looking to stay active in retirement, are a stay-at-home mom ready to reconnect or are a full-time student looking to explode onto the job scene - ABWA has a membership option that is right for you.

**Dogwood Grooming & Spa**  
Ronald Pratt ~ Professional Dog Groomer  
629 S. Ankeny Blvd., Ankeny, IA 50023  
(515) 964-3059  
[www.dogwoodgroomingandspa.com](http://www.dogwoodgroomingandspa.com)

Our Dogwood lodge offers creative professional grooming services including a full service spa. To us grooming is more than just a haircut. Our primary purpose is to pamper your pet with a "spa" experience. Owner and professional groomer Ron Pratt is a graduate of the world renown Academy of Dog Grooming Arts in Chicago. Our trained staff is truly animal lovers, which is reflected in our genuine affection for the animals and dedication to care for each one compassionately. Customer satisfaction is our paramount goal. We strive to provide quality service for our clients in a courteous and professional manner. We will begin scheduling appointments on April 6. The first 15 pets to schedule a spa package will receive a free blueberry. We look forward to meeting you and your pet!

## Lavens Northwest Monument, Inc.

Marge Cuddy ~ Sales Representative  
447 N.E. Pinehurst Cir.  
Ankeny, IA 50021  
(515) 247-8974



I have been a monument consultant for 31 years.

Our company prides ourselves on our quality craftsmanship, top grade granite and a no time limit warranty both on the monuments and the foundations.

I deal in monuments, markers, bronze, mausoleums and cemetery lettering. I work out of my home as I find it much more personable to meet with families in their homes.

Many people are preplanning their memories so they can get exactly what they want together and have great peace of mind.

For an appointment please call 515-257-8974 or 515-835-0143.





# July 9-12



**Presenting Sponsor**



SummerFest, presented by Karl Chevrolet, is brought to the community by the Ankeny Area Chamber of Commerce with support from our platinum sponsors the City of Ankeny, the Ankeny Community School District and the Ankeny Jaycees. An enhanced website will make finding highlights and information even easier this year. Event schedules, as well as parade information and registration will all be available online at [www.ankenysummerfest.org](http://www.ankenysummerfest.org) later this spring.

You can now also find us on Facebook.

The 2009 Grand Parade - with the theme  
"Ankeny Through the Eyes of a Child."



The Ankeny Area **Chamber Action** newsletter is "Going Green." If you receive the **Chamber Action** newsletter by mail, this will be the last month for our bulk mailing - we will still have some print copies located at the Chamber office for your needs. The **Chamber Action** will be emailed each month and is also archived on the Chamber website at [www.ankeny.org/newsletters.php](http://www.ankeny.org/newsletters.php). Please call us if you have any concerns.

## ***Ankeny Emerging Leaders Institute***

The Ankeny Economic Development Corporation, Ankeny Area Chamber of Commerce and the City of Ankeny invite you to apply for the Ankeny Emerging Leaders Institute. The purpose of the institute is to create interest in and provide information about, Ankeny leadership. If you demonstrate desire to make significant contributions to future of Ankeny, have some experience in leadership activities and have interest in using what you learn through the eight sessions of the institute in our community, you are invited to apply. Find application at [www.ankeny.org](http://www.ankeny.org).



Presenting Sponsor



*June 17*

The Ankeny Area Chamber Golf Open, presented by Prairie Trail is scheduled for Wednesday, June 17, at Briarwood Club of Ankeny. Morning and afternoon shotgun starts will be available. Times will be announced at a later date. Information and the registration form will be out mid-April, either by email or mail. Registration is on a first come, first served basis; payment is due at the time of registration.

The morning session includes breakfast, 7:30 AM shotgun start, lunch and awards. The afternoon session includes lunch, 1:30 PM shotgun start, after golf social and awards. The lunch will be provided by Outback Steakhouse.

*Gold Sponsors*



## Spring Chamber Membership Luncheon

Presenting Sponsor LaMarca & Landry, P.C.

Gold Sponsor Hy-Vee Food & Drugstore

**“Connecting People Through Recreation”**

with Todd Redenius, director of the City of Ankeny's Parks and Recreation Department

**Wednesday, April 22 @ 11:30 AM**  
**Ankeny Golf and Country Club**

**11:30 ~ Registration/Networking**  
**Noon ~ Lunch/Program**

*Reservations required by Friday, April 18*

**Cost \$15**

Payments may be made by cash,  
check or credit card.  
*All reservations not kept will be billed.*

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- Sprinkler Systems
- Mowing

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Affordable Price

289-2020

[www.apluslawn.com](http://www.apluslawn.com)

### Have an upcoming event?

Send a write-up of any event your business has coming up, and we will put it in our weekly.

Please send to:  
[chamber@ankeny.org](mailto:chamber@ankeny.org)

*Coming Soon...*

*A new look,  
a better resource,  
your guide to Ankeny*

Area Chamber of Commerce

*[ankeny.org](http://ankeny.org)*

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PO Box 488  
Ankeny, IA 50021

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