

August 2008



# Chamber Action

210 S Ankeny Blvd

Ankeny, IA 50023

(515) 964-0685



## 2008 SummerFest captured..

### CARNIVAL



### Boat Regatta



### TALENT SHOW



A special thanks to Mike Cravens of Cambridge House Photography, Sue and Steve Gibbons of Steve Gibbons Photography, Bonnie Bilyeu of Heartland Floors, the *Ankeny Press Citizen* and Amy Knoll of Send Out Cards for some amazing photos at the recent Chamber events.



### ankeney idol



### WOOFStock



### wineFESTIVAL



### Face Painting

### Eric Jacobs



### Memorial



### Kiddie Parade



### Mud Volleyball



### GOLFBALL DROP

Check out the full SummerFest Gallery at [www.ankenysummerfest.org](http://www.ankenysummerfest.org)



“Karl Chevrolet Presents”  
The Albaugh Classic!

Come see Dennis Albaugh's private classic car collection.  
Tickets for sale at Karl Chevrolet.

# ◆ MEMBERSHIP OPPORTUNITIES ◆

## Chamber Staff

Julie Cooper Executive Director [jcooper@ankeny.org](mailto:jcooper@ankeny.org)  
 Cindy Fish Events Coordinator [cfish@ankeny.org](mailto:cfish@ankeny.org)  
 Kris Oakie Membership Coordinator [koakie@ankeny.org](mailto:koakie@ankeny.org)  
 Shelley Baugh Communications Coordinator [sbaugh@ankeny.org](mailto:sbaugh@ankeny.org)  
 Sharlyn Hulling Office Coordinator [shulling@ankeny.org](mailto:shulling@ankeny.org)



## ankeny young professionals

**Ankeny Unplugged**  
 August 8 @ 5 pm  
 Ankeny Bandshell  
 Standing Hamptons

**Breakfast & Learn**  
 August 12 @ 7 am  
 Public Service Building  
 (220 W 1st St)  
 Speaker Gavin Jerome  
 Sponsored by Hy-Vee Drugstore

**Casino/Horse Racing Night**  
 August 22 @ 6:30 pm  
 Prairie Meadows  
 (220 W 1st St)

feeling young?  
[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)



Ankeny Young Professionals playing softball versus the Young Professionals of Ames and building a float for SummerFest.



## Ambassadors' Corner

### Ambassador of the Month



Brian Kappmeyer

Brian Kappmeyer is the owner of The Entrepreneur's Source, a consulting firm specializing in assisting people explore business ownership through franchise opportunities. We are an independent company with no ties to specific franchises allowing us to focus on the best interests of our clients through a no cost or obligation process. Contact Brian at 515-964-5667, [kappesource@qwestoffice.net](mailto:kappesource@qwestoffice.net) or visit [www.TheESource.com/BKappmeyer](http://www.TheESource.com/BKappmeyer).

To learn more about our ambassadors go to [www.ankeny.org](http://www.ankeny.org)  
 Explore Our Committees

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

Presented by

### AMBASSADORS' EVENTS

- Mon., August 4 @ 4:30 ~ RC @ Visual Eyes (324 S Ankeny Blvd)**
- Wed., August 13 @ 11:15 AM ~ Ambassador's Meeting**
- Wed., August 13 @ Noon ~ New Member Reception (Chamber)**
- Thur., August 14 @ BAH @ R & T Performance Glass (706 N. Ankeny Blvd)**
- Mon., August 18 @ Noon ~ RC @ Maid Rite (202 S. Ankeny Blvd)**
- Wed., August 20 @ Noon ~ RC @ The Treehouse Growing & Learning Center (2401 W. First St)**
- Thurs., August 21 @ 5 PM ~ BAH Regional in West Des Moines**
- Wed., August 27 @ 11:30 - 1 PM ~ Membership Luncheon TBD**

# CALENDAR OF EVENTS

**Mon., August 4 @ Noon** ~ Public Affairs Committee Meeting

**Mon., August 4 @ 4:30** ~ RC @ Visual Eyes

(324 S Ankeny Blvd)

**Tues., August 5 @ 7:00 AM** ~ Executive Board Meeting

**Fri., August 8 @ 7:30 AM** ~ Business 2 Business Expo Mtg

**Fri., August 8 @ 5 PM** ~ Ankeny Unplugged

(Standing Hampton at Ankeny Band Shell)

**Tues., August 12 @ 7 AM** ~ AYP Breakfast & Learn

(Gavin Jerome at Public Services Bldg)

**Tues., August 12 @ 7 AM** ~ Board of Directors Meeting

**Wed., August 13 @ 11:15 AM** ~ Ambassador's Meeting

**Wed., August 13 @ Noon** ~ New Member Reception

**Wed., August 13 @ 4:30 PM** ~ Taste of Ankeny Mtg

**Thur., August 14 @ BAH @ R & T Performance Glass**

(706 N. Ankeny Blvd)

**Mon., August 18 @ Noon** ~ RC @ Maid Rite

(202 S. Ankeny Blvd)

**Tues., August 19 @ 5:30 PM** ~ SummerFest Wrap-Up

Committee Meeting

**Wed., August 20 @ Noon** ~ RC @ The Treehouse

Growing & Learning Center (2401 W. First St)

**Thurs., August 21 @ 5 PM** ~ BAH Regional in

West Des Moines

**Fri., August 22 @ 6 PM** ~ AYP Casino Outing at

Prairie Meadows

**Wed., August 27 @ 11:30 – 1 PM** ~

Membership Luncheon TBD



Presenting Sponsor



**This was the third year SummerFest was under the umbrella of the Ankeny Area Chamber of Commerce. Without the support of our sponsors, our many volunteers and great staff this event would not have been such a success.**

Gold Sponsors



**August 14  
5-7 PM**

**R & T  
Performance Glass**

706 N. Ankeny Blvd.

Ankeny, IA 50023

Todd & Russell Smith

(515) 964-1580



R&T is a locally owned family business that has been serving the Ankeny and Des Moines Metro area for the last four years. A wide range of services are available for automotive, commercial and residential customers.

A few of the many services provided are window tinting for automotive, residential and commercial automotive detailing and installations of remote starts, heated seats and car audio systems. Soon chrome will be on the list of offered services. On August 14, R & T will be hosting Business After Hours from 5-7 PM. Door prize includes \$50 in Chamber Bucks and other give a ways.

Business  
Spotlight



**Molly Maid of Ankeny**

6828 N.E. 14th St. Suite A

Ankeny, IA 50023

Tammy Huinker

(515) 964-4111

www.mollymaid.com

Molly Maid's commitment is unparalleled, when you open your home to our cleaning professionals, you can rest assured that it will be treated with the utmost care and respect. A regularly assigned fully trained, insured two-person team will clean your home. We have been locally owned and operated for 13 years. We tailor our services to meet your needs; our free in-home estimate allows us to better understand your cleaning requirements. Call us today to set up an appointment..

# Welcome New Members



**TransFirst, LLC**  
Scott Sammons ~ Regional  
Account Executive  
1640 S.W. White Birch Circle  
Ankeny, IA 50023  
(515) 402-0824  
[www.transfirst.com](http://www.transfirst.com)

TransFirst, LLC is a privately held merchant card processing company based in Dallas, TX, with operations headquarters in Louisville, CO. Founded in 1995, TransFirst currently serves more than 189,000 merchants and processes more than \$30 billion annually. TransFirst provides the following services to businesses: processing of Visa, Mastercard, Discover, Diners, JCB, American Express, private labeled cards, debit card acceptance, check verification and we guarantee services. Gift card and loyalty card programs, internet based virtual processing system with recurring payments feature, website e-commerce processing, software interface to process with quickbooks, specialty processing for card not present, restaurants, healthcare, government and utilities are offered.

Locally we partner with Community State Bank to provide merchant card processing services to businesses. Business owners who don't understand credit card processing often end up paying more than they should for the service. My job is to consult with business owners, evaluate how they are doing business and educate them on credit card processing. I will then suggest solutions to increase sales, increase cash flow, reduce risk, save time, reduce cost and retain customers. I have many years of experience in accounting and banking and I understand the needs of your business. Call me today to schedule a free consultation and evaluation. I look forward to hearing from you!



**VisualEyes Inc.**  
Charles Ericson ~ President  
324 S. Ankeny Blvd.  
Ankeny, IA 50023  
(515) 964-8929  
[www.visualeyesiowa.com](http://www.visualeyesiowa.com)

Charles Ericson has opened VisualEyes, an independent optical retail store that can provide you with all your prescription and non-prescription eyewear needs. Along with a wide range of fashion and designer frames that can accommodate any prescription and budget, VisualEyes can fill any current contact lens prescription and can do repairs and make adjustments on your current eyewear, regardless of where it has been purchased.

VisualEyes carries a variety of eyewear styles, sunglasses, sports eyewear, swim goggles and safety eyewear. The diverse inventory at VisualEyes includes Oakley, Maui Jim, Ray-Ban, WilleyX, Brooks Brothers, DKNY and Jones of New York to name just a few; some are available in a petite size. An exclusive line of handcrafted jewelry from Twyla's Designs of California is available to finish your polished look.

Charles has 25 years experience working with some of the best ophthalmologists in Des Moines and Ames. He has had advanced training and is certified by the American Board of Opticians and by the National Contact Lens Examiners. Charles is an active member with the Opticians Association of Iowa. He invites you to visit VisualEyes and browse in a relaxed and personal atmosphere where he wants you to love your eyewear. VisualEyes is open: Monday, 12-6, Tuesday, Wednesday, Friday 9-6, Thursday 9-7, Saturday 9-1.



**Azik Salon Suites -  
Stunning Hair Studio**  
Nicole Schmidt ~  
Cosmetologist/Owner  
2945 S. Ankeny Blvd., Suite 102  
Ankeny, IA 50023  
(515) 963-8553



**CLEARCHANNEL Clear Channel Outdoor, Inc.**  
OUTDOOR David McNelly ~ Sales Manager

Clear Channel Outdoor is the world's largest outdoor advertising company with close to one million displays in 49 countries across 5 continents. **3101 S.W. 61st St. Des Moines, IA 50321 (515) 282-9661**

Locally Clear Channel Outdoor provides outdoor advertising in the Des Moines metro area and surrounding communities. In December of 2006, Clear Channel put up the first digital display in Des Moines. The Des Moines office has 20 employees and is run by Tim Jameson local division President. [www.clearchannel.com](http://www.clearchannel.com)



**TRAFFIC CONTROL CORPORATION**

**Traffic Control Corp.**  
Doug Ripley ~ Sales  
P.O. Box 1051  
Ankeny, IA 50021  
(515) 418-4114  
[www.trafficcontrolcorp.com](http://www.trafficcontrolcorp.com)

Traffic Control Corporation is a full service traffic signal and technology provider focused on distributing the latest traffic solutions with unmatched customer service. As a premier provider in the Midwest, we work with customers in government and private sectors on project and process solutions to make traffic operations safer and more efficient. For more information, please contact Doug Ripley at 515-418-4114 or [dripley@trafficcontrolcorp.com](mailto:dripley@trafficcontrolcorp.com).



**Hobbytown, USA**  
Sandy/Frank Annett ~ Owners  
306 S Ankeny Blvd Lower level  
Ankeny, Ia 50023  
(515) 963-8066  
[www.hobbytown.com](http://www.hobbytown.com)

Hobbytown opened up July 19, and has toys for all ages including radio control cars, trains, planes, boats and rockets. We will also have skate boards, paint balls, doll house accessories, model cars, hobby supplies and much more. Owners are Sandy and Frank Annett. Frank will be the manager of the Hobbytown, USA. Frank is well known for his large scale radio control planes.

# Welcome New Members



We are first and foremost an eBay store. People can bring in items they want to sell, and we will list them on eBay and sell them. We clean them up if necessary, take photos, process the listing, manage the listing (answer bidders' questions, take measurements, send more photos to potential bidders, etc.) and then when it sells, package and ship the item. We charge a flat 28% with no additional fees (other stores that came and went were charging 35%-45% and adding eBay and PayPal fees on top of that). We also have a retail side. We specialize in Star Wars collectibles and memorabilia as well as general merchandise, billing ourselves as "Central Iowa's Star Wars Headquarters." We do have other toys and collectibles, some baseball cards, etc., and may be adding more lines in the future. Right now we are definitely a Star Wars shop!

**Milo's Toyzenmore**  
Timothy Miles ~ President  
320 S. Ankeny Blvd.  
Ankeny, IA 50023  
(515) 965-0396  
[www.toyzenmore.com](http://www.toyzenmore.com)



## Central Iowa Appraisers, Inc.

Lynn Schultz ~ President  
2400 86th St., Suite 4  
Des Moines, IA 50322  
(515) 270-0495  
[www.iowa.appraisers.com](http://www.iowa.appraisers.com)

CENTRAL IOWA APPRAISERS was founded in 1992 as a residential real estate appraisal company servicing the Des Moines metro area and surrounding counties. The company was purchased in January 2005 by Lynn Schultz, who had been in the construction and real estate business for nearly 30 years. Through the implementation of a large real estate data base, and area mls services, combined with the utilization of the latest electronic technology, we work with local and national lending institutions, relocation companies, legal entities and insurance companies, as well as private individuals in developing reliable real estate appraisals. The company is affiliated with the Des Moines Association of Area Realtors, Story and Boone County MLS services, and the Appraisal Institute.

Eight Iowa state certified or licensed residential real estate appraisers in the office bring a wealth of experience and knowledge to the company's operations. Whatever your appraisal needs, you can count on Central Iowa Appraisers, Inc. to handle the assignment with expertise, efficiency and professionalism.

## Mr. Snappy Electric, LLC

Mark Collum ~ President  
P.O. Box #1029  
Ankeny, IA 50021  
(515) 963-2800  
[www.mrsnappyelectric.com](http://www.mrsnappyelectric.com)



Mr. Snappy Electric is an electrical service and repair company that is focused on customer service. We provide quick, courteous electrical service to our customers no matter how big or small the job is. We have a 100% satisfaction guarantee. This means that customers don't pay until they're completely satisfied with the work that we have performed for them. We stand behind our work and provide customers with the best warranties in the business.

One benefit that customers love about Mr. Snappy is our pricing system called Straight Forward Pricing,™. It allows the customer to know the exact cost of the repair or installation before the work begins. No matter how long the repair or installation takes, the price won't change. We work efficiently out of our fully stocked "Warehouse on Wheels" and come fully prepared for just about any electrical problem we might encounter in order to get the problem repaired fast. Our electricians respect the homeowner's property by wearing shoe covers and by putting down protective drop cloths. If we don't clean our mess, the repair is free! Our uniformed electricians are professionally trained and certified to handle any electrical problem they might face. Our electricians are also drug tested and background checked to provide the homeowner with peace of mind while we are working in their home.

Mr. Snappy offers financing to homeowners for unexpected electrical repair or replacements. Our customers can take advantage of our 0% interest for 12 months, or we can offer longer term financing to make it even more affordable for customers.

We provide 24 hour emergency service. When customers call in, they won't get a recording; they get a real person ready to assist them. We look forward to providing the community with top notch electrical service!



**Airgas North Central**  
Dan Neubauer ~ Plant Manager  
410 S.E. Creekview Dr.  
Ankeny, IA 50021  
(515) 964-7087  
[www.airgas.com](http://www.airgas.com)

Airgas, Inc. (NYSE: ARG), through its subsidiaries, is the largest U.S. distributor of industrial, medical and specialty gases and related hardgoods such as welding supplies. Airgas is also a leading U.S. distributor of safety products, the largest U.S. producer of nitrous oxide and dry ice, the largest liquid carbon dioxide producer in the Southeast, and a leading distributor of process chemicals, refrigerants and ammonia products. Airgas Chairman and Chief Executive Officer Peter McCausland founded the company in 1982. Through more than 350 acquisitions and internal growth, Airgas has built the largest national distribution network in the packaged gas industry. More than 13,000 employees work in more than 1,000 locations includes branches, cylinder fill plants, production facilities, specialty gas laboratories and regional distribution centers to serve a diversified customer base. Airgas markets through multiple channels including its own branches and outside sales force. A Strategic Accounts Team focused on large customers, distributors and resellers, telesales, catalog and eBusiness channels.



**August 8**

Ankeny Unplugged is a collaborative effort between the Ankeny Parks and Recreation Department, the Ankeny Jaycees and the Ankeny Young Professionals. Each event is held at the band shell from 5-8:30 PM.

**August 8 - Standing Hampton**



**Thursday,  
September 18**

**Do you want to share what  
your business has to offer?**

*You can do this with other Chamber members!  
You can do this with the Ankeny Community!*

The Ankeny Area Chamber of Commerce and presenting sponsor First American Bank invite you to participate in the Business 2 Business Expo exclusively for Chamber members on Thursday, September 18, at the Courtyard by Marriott. Previously the Business 2 Business Forum, which had four successful years, it has now expanded to the new Business 2 Business Expo, a two-fold event with member to member networking in the afternoon and public trade show in the evening.

The afternoon round table forum designed to facilitate networking between members in a professional setting will begin with a light lunch at Noon and forum from 1 to 4:30 PM. Bring your business cards and business information to share. All attendees are welcome to bring a door prize to be given away during the afternoon. Cost is \$30 and registration with payment is required in advance as no tickets will be sold at the door.

The evening trade show will have Chamber member vendors showcasing their businesses/companies to the public. Cost for a booth is \$200 and includes registration for one person to participate at the afternoon forum with Chamber members. Booth space is limited for this trade show. Contact Cindy at the Chamber if you are interested in being a vendor.

Information will be available on the website. Please call the Ankeny Area Chamber 964-0865 to register for the Business 2 Business Expo.

Payment by cash, check or credit card must be made to secure your spot.

*Save the Date*



**TASTE**

*of Ankeny*

**November**

**1**

**2008**

**6-11 PM**

Please reserve this date for the Ankeny Area Chamber's first TASTE of Ankeny event.  
More information regarding this event will be available soon.

*You are invited to the*  
**Ankeny Area Chamber Membership Lunch**  
*presented by Embria Health Sciences*

Wednesday, August 27  
 Registration/Networking: 11:30 AM  
 Lunch: 11:45 AM  
 Program: Noon  
 Ankeny Golf & Country Club  
 Reservation required by Friday, August 22

Cost is \$20 in advance/ \$25 at door  
 Payment may be made by cash, check or credit card.  
*All reservations not kept will be billed.*

**Program: "State of Public Education in Ankeny"**  
**Dr. Matthew Wendt, Superintendent of Ankeny Community Schools**



# PROJECT FRESH START DAYS OF GIVING



Now in its fourth year of giving, Project Fresh Start is designed to provide school supplies and other support to Ankeny students of all ages who need a boost to insure a good start to the school year. This program is a joint project of the Ankeny Chamber of Commerce, the Ankeny Community Schools and the United Way/Ankeny Service Center.

This year Project Fresh Start served 247 children. Receiving free school supplies, vision screening provided by Walmart Vision Center, dental screening, health care assistance providing physicals and immunizations and receiving a free hair cut coupon for Cost Cutters were among the services provided to local families.



This would not have been such a success without the help from Dave Kissinger, the Ankeny High Cheerleaders and the many volunteers.



Book your golf outings or online tee times today



964-4653

[www.briarwoodgolf.com](http://www.briarwoodgolf.com)

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[www.ankenysanitation.com](http://www.ankenysanitation.com)

# Ribbon Cuttings



**Jones Lighting & Design**  
 121 SE Shurfine, Suite 1  
 Ankeny, IA 50021  
 Kathy Jones  
 515-963-8301



**Wig & Pen Pizza Pub**  
 2005 S. Ankeny Blvd., Suite 300  
 Ankeny, IA 50021  
 Brooke Ireland  
 (515) 963-9777



**Airgas North Central**  
 410 S.E. Creekview Dr.  
 Ankeny, IA 50021  
 Dan Neubauer  
 (515) 964-7087  
 www.airgas.com



**CLIX Portrait Studios**  
 2310 SE Delaware Ave, Suite M  
 Ankeny, IA 50021  
 Angela McLaren/ Shelly Cory  
 515-419-4143  
 www.clixportraitstudios.com



**Merle Norman**  
 1975 N. Ankeny Blvd., Suite 108  
 Ankeny, IA 50021  
 Wendy Miranda  
 (515) 963-0628  
 www.merlenorman.com

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**Ankeny Art Center**  
 Ankeny Friends of the Arts

**Year-Round Classes**  
 Adult and Children  
 Summer, Fall, and Winter/Spring schedules

**Exhibitions**  
 Two galleries featuring Iowa artists  
 (free and open to the public)

**Yearly Events**  
 Ankeny Art Center Festival  
 Art and Enrichment Auction  
 Santa's North Pole Village Craft Sale

Ankeny Art Center  
 1520 SW Ordnance Road  
 Ankeny, IA 50023  
 (515) 965-0940  
 www.ankenyardcenter.com

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Area Chamber of Commerce

PO Box 488  
 Ankeny, IA 50021

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