

September 2008



# Chamber Action

210 S Ankeny Blvd

Ankeny, IA 50023

(515) 964-0685

## Ribbon Cuttings



### Hobbytown, USA

306 S Ankeny Blvd, Lower level  
Ankeny, IA 50023  
Sandy/Frank Annett  
(515) 963-8066  
[www.hobbytown.com](http://www.hobbytown.com)



### Maid-Rite

202 S. Ankeny Blvd.  
Ankeny, IA 50023  
Cheryl Williams  
(515) 963-9993



### R & T Performance Glass

706 N. Ankeny Blvd.  
Ankeny, IA 50023  
Todd & Russell Smith  
(515) 964-1580



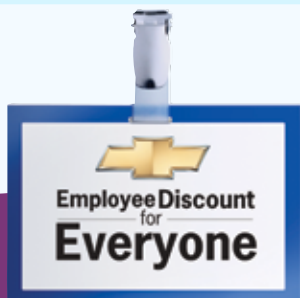
### The TreeHouse Growing and Learning Center

2401 West 1st St.  
Ankeny, IA 50023  
Missey Allen  
(515) 965-5505  
[www.treehouseglc.com](http://www.treehouseglc.com)



### VisualEyes Inc.

324 S. Ankeny Blvd.  
Ankeny, IA 50023  
Charles Ericson  
(515) 964-8929  
[www.visualeyesiowa.com](http://www.visualeyesiowa.com)



Employee Pricing for Everyone!  
You pay what we pay and not a cent more.  
Stop in and check out the incredible prices!  
Hurry, offer ends September 2nd.



# ◆ MEMBERSHIP OPPORTUNITIES ◆

ankeny young professionals

## Breakfast Social

September 5 @ 7 AM

Panera Bread

Sponsored by Community State Bank

## Friday Night Winedown

September 19 @ 7 PM

White Oak Vineyard

## Lunch & Learn

September 30 @ Noon

Chamber Conference Room

Who is CCO?

Sponsored by Simpson College

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

## Chamber Staff

Julie Cooper

Executive Director

[jcooper@ankeny.org](mailto:jcooper@ankeny.org)

Cindy Fish

Events Coordinator

[cfish@ankeny.org](mailto:cfish@ankeny.org)

Kris Oakie

Membership Coordinator

[koakie@ankeny.org](mailto:koakie@ankeny.org)

Shelley Baugh

Communications Coordinator

[sbaugh@ankeny.org](mailto:sbaugh@ankeny.org)

Sharlyn Hulling

Office Coordinator

[shulling@ankeny.org](mailto:shulling@ankeny.org)

Anne Duin

Administrative Assistant

[aduin@ankeny.org](mailto:aduin@ankeny.org)

## Ambassadors' Corner

Presented by



### Ambassador of the Month



Carol  
Torrents

2007 Ambassador of the Year - Carol Torrents is an account executive with ADi Group, Inc. ADi Group, a manufacturer and a distributor of printed material, also specializes in ecommerce with an on line ordering system. Located at 4049 120th Street in Urbandale, you can contact Carol at 515-334-2208 or [ctorrents@theadigroup.net](mailto:ctorrents@theadigroup.net) theadigroup.net. Visit our web sight at [www.theadigroup.net](http://www.theadigroup.net).

To learn more about our ambassadors go to [www.ankeny.org](http://www.ankeny.org)  
Explore Our Committees

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

### AMBASSADORS' EVENTS

**Tue., September 2 @ 4:30 PM ~ RC @ Waterfront Seafood Market (2414 S.E. Tones Dr.)**

**Wed., September 3 @ 4:30 PM ~ RC @ Fred C. Marsh, M.D. Family Practice (2575 N. Ankeny Boulevard, Suite 201)**

**Mon., September 8 @ 4:30 PM ~ RC @ The Stadium Store (1605 SE Delaware Suite C)**

**Tue., September 9 @ 4:30 PM ~ RC @ Absolutely Clean Windows (Chamber office)**

**Wed., September 10 @ 11:15 AM ~ Ambassadors Mtg**

**Wed., September 10 @ Noon ~ New Member Reception**

**Thurs. September 11 @ 5 - 7 PM ~ BAH Regional @ Karl Chevrolet (1101 SE Oralabor Road)**

**Mon., September 15 @ 4:30 PM ~ RC @ Crossroads Celebration Community (Chamber)**

**Wed., September 17 @ 4:30 PM ~ RC @ Jakes Pub (605 N. Ankeny Blvd)**



## CALENDAR OF EVENTS

**Tues., Sep 2 @ 7 AM ~** Executive Board Meeting  
**Tue., Sep 2 @ 4:30 PM ~ RC @** Waterfront Seafood Market  
 (2414 S.E. Tones Dr.)  
**Tue., Sep 2 @ 5 PM ~** TASTE of Ankeny Mtg.  
**Wed., Sep 3 @ 4:30 PM ~ RC @** Fred C. Marsh, M.D.  
 Family Practice (2575 N. Ankeny Boulevard, # 201)  
**Fri., Sep 5 @ 7 AM ~** Education Committee Mtg.  
**Fri., Sep 5 @ 7 AM ~** AYP Breakfast Social (Panera Bread)  
**Mon., Sep 8 @ 4:30 PM ~ RC @** The Stadium Store  
 (1605 SE Delaware Suite C)  
**Tue., Sep 9 @ 7 AM ~** Board of Directors Meeting  
**Tue., Sep 9 @ 4:30 PM ~ RC @** Absolutely Clean Windows  
 (Chamber)  
**Wed., Sep 10 @ 11:15 AM ~** Ambassadors Mtg  
**Wed., Sep 10 @ Noon ~** New Member Reception  
**Thurs. Sep 11 @ 5 – 7 PM ~** BAH Regional @ Karl  
 Chevrolet (1101 SE Oralabor Road)  
**Fri., Sep 12 @ 7:30 AM ~** Business 2 Business Committee  
 Mtg. (Chamber)  
**Mon., Sep 15 @ 4:30 PM ~ RC @** Crossroads Celebration  
 Community (Chamber)  
**Wed., Sep 17 @ 4:30 PM ~ RC @** Jakes Pub  
 (605 N. Ankeny Blvd)  
**Thur., Sep 18 @ 1 – 4:30 PM ~** Business 2 Business Forum  
 (Courtyard by Marriott Ankeny)  
**Thur., Sep 18 @ 5 – 8 PM ~** Business 2 Business Expo  
 (Courtyard by Marriott Ankeny) **Free to Public**  
**Fri., Sep 19 @ 7 – 8 PM ~** AYP at White Oaks Vineyard  
**Tue., Sep 30 @ 11:30 AM ~** AYP Lunch & Learn (Chamber)



## Serve on the Ankeny Chamber's Board of Directors

The Ankeny Area Chamber board of directors is appointing a nominating committee to elect four directors for 2009. Are you currently involved in the Chamber? Are you interested in serving on the leadership of the business community in Ankeny? If so, the nominating committee would like to hear from you. Each year the committee interviews individuals from the business community looking for leaders. If you are interested in serving on the board of directors of the Ankeny Area Chamber of Commerce, please contact the Chamber, and your name will be forwarded to the nominating committee.

## Business Spotlight

**Edward Jones**  
Serving Individual Investors

Edward Jones has a simple approach to offering financial services: tailor the solutions to the unique needs of each client, focus on the serious long-term individual investor, emphasize the quality, buy-and-hold investments, commit to personal service; and put the advisors' offices on Main Street not on Wall Street.

Residents of Ankeny and Polk City don't have to drive downtown to talk to a financial advisor. Four financial advisors serving the area are Terry Peter, Brian Herbel, Donald Perschall and Michael Mathis. All four are very involved with the community and serving its needs. At any of the offices, you can receive one-on-one, face-to-face service when you need it. As you pass life's milestones, your Edward Jones financial advisor will take the time to meet you and explain the full array of services and investments. Edward Jones is a full-service firm offering complete financial services and products to meet your goals.

For more information or to schedule your portfolio review call Terry Peter and Michael Mathis (965-6901), Brian Herbel (964-1010) and Donald Perschall (984-6073).



**September 11  
5-7 PM**

### Karl Chevrolet

1101 S.E. Oralabor Rd.,  
Ankeny, IA 50021  
Carl Moyer  
(515) 964-4255  
[www.karlchevrolet.com](http://www.karlchevrolet.com)



Since opening its doors in 1978 in Ankeny, Karl Chevrolet has become a top 10 Chevy dealer in the nation. With an impressive 30-acre lot conveniently located off I-35 Exit 90, Karl Chevrolet offers the largest selection of vehicles in the Midwest. This summer Karl Chevrolet enhanced its service offering by nearly doubling the size of the stand-alone GM Quick Lube to better serve its customers – in a very timely manner. Karl Chevrolet's nationally-recognized sales, service, body shop, parts, accessories, and GM Quick Lube/Quick Wash departments help provide what every customer wants – a Dealer For Life.

# Welcome New Members



## Mercy North Pharmacy

**Ron Secrest ~ Manager**  
800 E. 1st Street Suite 1800  
Ankeny, Ia 50021  
(515) 643-7590

Mercy North Pharmacy is a full service pharmacy located inside the Mercy North Medical Clinic across from the Urgent Care department. Not only do we provide a convenient location for those visiting the Mercy clinics, but we also welcome any and all other patients. In addition we accept all major insurance plans. As a pharmacy team we work hard to obtain up to date knowledge about the latest developments in drug therapy and patient care. We are committed to our values of reverence, compassion, integrity and excellence as we work to achieve our goal of keeping you healthy by providing compassionate, prompt and thorough service.



## Meals From the Heartland

**Mark Aeilts ~ Executive Committee**  
4949 Westown Parkway  
Suite 165 - PMB 165  
West Des Moines, IA 50266  
515-943-0223  
[www.mealsfromtheheartland.org](http://www.mealsfromtheheartland.org)

Meals from the Heartland will take place September 1-9 at Hy-Vee Hall in Des Moines. The nine day event will have two components: a massive non-perishable food and school supply drive for Iowans in need and a huge assembly line to package three million meals for the world's hungry.

The easily prepared, readily transportable meals will be packaged by teams of eight to ten people in two-hour shifts. The meals are formulated to provide a rich source of easily digestible nutrients essential for survival. These life-sustaining packages will be delivered to starving and malnourished children in Belize, El Salvador, Guyana, Haiti, Jamaica and Nicaragua.

Thousands of volunteers are needed to accomplish the goal of three million meals packaged in one week. All ages (including school-age children) are encouraged to participate. Packaging the meals is as easy as scoop, pour and repeat! Corporations, schools and volunteer groups can make Meals from the Heartland a group activity by signing up teams of eight to ten volunteers to assemble the meal packets.

To volunteer at the event or to make a donation, please visit [www.MealsFromTheHeartland.org](http://www.MealsFromTheHeartland.org).



## Iowa Concrete Paving Association

**Gordon Smith ~ President**  
360 S.E. Delaware Ave.  
Ankeny, IA 50021  
(515) 963-0606

[www.iowaconcretepaving.org](http://www.iowaconcretepaving.org)

The Iowa Concrete Paving Association was formed in 1963 as a state organization representing the concrete paving industry. Its membership includes contractors, suppliers of materials, equipment manufacturers and other firms providing essential services to the concrete paving industry. The ICPA is recognized by highway officials, engineers, contractors and paving experts as the state voice of the concrete paving industry.



## The TreeHouse Growing &

### Learning Center

**Missey Allen ~ Owner**  
2401 West 1st St.  
Ankeny, IA 50023  
(515) 965-5505  
[www.treehouseglc.com](http://www.treehouseglc.com)

The TreeHouse Growing and Learning Center offers an exceptional education foundation for your child. Voted The Best of Ankeny in 2008 The TreeHouse prides itself in offering both all day pre-school for four year olds as well as part time preschool programs for both four and five year olds to fit all of your family's needs. Our pre-school program curriculum focuses on preparing your child for kindergarten. The TreeHouse staff is dedicated in ensuring your child will have a developmentally appropriate learning experience at our center. Our programs include infant care starting at eight weeks through school age providing both before and after school care. We are currently enrolling for our half day (Monday-Friday) preschool programs. Call Today! (515)965-5505



## Town Planner of Central Iowa

**Gene Person ~ President**  
4208 67th St.  
Urbandale, IA 50322  
(515) 943-0998  
[www.townplanner.com](http://www.townplanner.com)

We are the community event calendar for Urbandale, West Des Moines, Clive/Waukee, Grimes/Johnston and Ankeny - called "The Town Planner." We mail out over 77,000 calendars free to all homes, apartments and businesses at the end of December each year. This will be the fifth year for the Town Planner in Polk and Dallas Counties. We are a full color calendar much like the ones sold in stores with color photos from the area, school information, sports schedules and other community information that is important to families. We invite businesses in the community to support it. It's a great way for a business or organization to be on display in front of their community 24 hours a day, 7 days a week, 365 days a year - which is hard to duplicate with any other type of advertising. Independent surveys show that we're hanging in most people's kitchens. There are a variety of ways you can advertise in the calendar, and you can be in it as few or as many times as your budget allows. Let us know if we can "Put You On Display Everyday" in our 2009 calendar! All Chamber members get a five percent discount.

# Welcome New Members



## Cruise Planners

Angelita Williams ~ Cruise & Tour Specialist  
917 S.E. Allyn St.  
Ankeny, IA 50021  
(515) 963-8305  
[www.lacheretravelservices.com](http://www.lacheretravelservices.com)

Cruise Planners is an award winning agency and has a tremendous reputation for quality, service and very competitive pricing! Due to our high sales volume, our buying power enables us to offer you the opportunity to cruise in style at the lowest prices available, while still receiving the best service in the cruise business. We specialize in group - special interest, non-profit organizations, family or high school reunions, and meetings at sea, CME cruises and corporate incentive cruises as well as honeymoons and romantic getaways. Cruise Planners can also create an awesome and exciting land vacation package which includes all inclusive resorts, theme parks and sporting events or a tour if you so desire.

Buying travel over the Internet can be a bit mysterious - we'd like to put your concerns at ease. Cruise Planners is a licensed, bonded and insured agency. We are members of CLIA (Cruise Line International Association), NACOA (National Association of Cruise Only Agencies), and ASTA (American Society of Travel Agents). When Cruise Planners arranges your cruise, you can feel confident that you are receiving an exceptional cruise vacation. Our goal is to work extremely hard to ensure that your cruise experience meets your needs and exceeds your expectations. We offer negotiated rates with exceptional service and look forward to assisting you with all of your cruising needs.



## Jones Lighting & Design

Kathy Jones ~ Office Manager  
121 S.E. Shurfine Suite 1  
Ankeny, IA 50021  
515-963-8301

Jones Lighting & Design is located at 121 SE Shurfine, Ste 1 in Ankeny. It is locally owned by Ryan Jones. The 2000 sq ft showroom includes a variety of brands to choose from. It is simply the finishing touch on the existing business located next door (Jones Flooring). The lighting store features ceiling fans, outdoor lighting, hanging fixtures, sconces, vanities and lamps. Other features are area rugs, custom furniture sets, pillows, artworks and mirrors that can be ordered in as well. If you are looking for design consultations those are available too. Let Jones Lighting & Design guide you in finding your specific desires and needs. Whether you are wanting to remodel or starting fresh, take a look at what we have to offer. The styles are broad; we have products to accommodate many different lifestyles. The store hours are Monday/Wednesday/Friday 9:30 AM - 5:30 PM, Tuesday/Thursday 9:30 AM - 7 PM, Saturday 10 AM - 2 PM.



## R K Dickey, Inc.

Aliou Keita ~ Vice President  
113 Carter Ave.  
Rhodes, IA 50324  
(319) 631-3777

RK Dickey Inc is an aggressive and youthful company which specializes in real estate development, property management and financial consulting services and has 27 years of experience in the construction industry. We have ownership in the Wandering Creek Golf Course and townhome development. There are currently four townhomes built and two models will be ready for sale within the next 30 days. We are part ownership of Lake Red Rock LLC in Pella which is a public service marina. Our group of companies is working very hard to open a new restaurant and lounge which is coming soon. Right now we have 165 docks with are all rented and are in the process of adding 100 new docks that will be available in time for next season. We are also going to start further developing the land around the marina and build cabins and townhomes in the area.

RK Dickey Inc has ownership in Fieldstone Homes LLC. Fieldstone Homes is an upscale custom home builder with several homes completed in the Des Moines Metro and surrounding areas. We have a great deal to offer because we reinvest our money in the community we serve. We are actively seeking new ventures to continue to better our community.

## VanAhn David DBA Heartland Investments & Insurance LLC



David VanAhn ~ Owner  
2024 N.W. Clive Ct., Suite 6  
Clive, IA 50325  
(515) 225-9995

Heartland Investments & Insurance, LLC, an employee benefit brokerage that specializes in assisting individuals and small to medium-sized companies in selecting the most cost effective strategy for their employee benefit package. David and his experienced staff focus on educating and implementing health savings account plans, health reimbursement arrangements and standard co-pay plans as well as many other ancillary benefits available whether they be employer paid or voluntary. Our strength lies in providing old fashioned service with a sense of urgency, integrity and due diligence that allows those in your business to focus on productivity and profitability. For a consultative look at cost saving strategies, please contact us at (515) 225-9995.



**MAYFLOWER**  
TRANSIT

## Select Van & Storage Co.

Connie Blodgett ~ Sales Representative  
523 S. 18th St.  
West Des Moines, IA 50265  
(515) 223-8329  
[www.selectvan.com](http://www.selectvan.com)

Select Van & Storage, a moving and storage company, is the largest Mayflower agent in the Midwest. Services include residential and corporate relocations, commercial office and industrial moves and large freight shipments. Moving services can be provided around the corner or around the world.





# Public Forum Recap

Nearly 100 residents attended the Public Forum for the upcoming school board election. The event was sponsored by Huntington Learning Center and hosted by the Public Affairs Committee of the Ankeny Area Chamber of Commerce. Brad Botos of Liberty Bank moderated the forum. Thank you to volunteers of the committee who assisted with the forum: Tim Cox of Tim's bp Amoco, Mark Gray of Whitfield and Eddy Law Firm and Mike Goedke of 1<sup>st</sup> National Bank. The forum provided information to the community on the position and views of seven candidates. Three seats are open with the top candidates serving a three year term and the third place candidate serving a one year term as the district transitions to an every other year election cycle per state law. The seven candidates in the election include Leslie Petersen, Richard Brannan, Pat Cahill, John Cisna, Aaron Johnson, Rick Langel and Todd Mackey. Please remember to vote on September 9. The polls will be open from 7 AM to 8 PM.



Please check your listing on the Chamber & Des Moines Partnership websites to make sure your business is listed correctly.

[www.ankeny.org](http://www.ankeny.org)  
[www.desmoinesmetro.com](http://www.desmoinesmetro.com)

## save the date



**Thursday, September 18**

**Business 2 Business Expo**

Courtyard By Marriott

1 to 4 PM ~ Chamber Member Forum

5 to 8 PM ~ Trade Show ~ Free to Public

**Wednesday, October 22**  
**Membership Luncheon**

Ankeny Golf & Country Club



**Saturday, November 1**

**TASTE of Ankeny**

Courtyard By Marriott

**Wednesday, November 19**

**Joint Chambers Legislative Luncheon**

Stoney Creek Inn



**Thursday, December 4**

**Christmas Luncheon**

Our Lady's Immaculate Heart Catholic Church

Please reserve these dates for the Ankeny Area Chamber's events.  
More information regarding these events will be available soon.

2009 TRC

Ankeny Area Chamber of Commerce

## PLAN AHEAD FOR SPONSORSHIPS

The Ankeny Area Chamber will continue the Total Resource Campaign in 2009. The Total Resource Campaign offers businesses a menu of all sponsorship opportunities through March 2010. This campaign will begin mid January and conclude in March.

Mark your calendar so you can be prepared when the volunteers approach your business.

# Become a partner today!

*This is another way the Ankeny Area Chamber provides its members an opportunity to gain customers and grow their business.*

*Check out [www.ankeny.org](http://www.ankeny.org) to learn about the discounts you can receive!*



## Do More Challenge Winners Kickin' A's



Ankeny Area Chamber and Downtown Events Group win Do More Chamber Challenge.

Ankeny's Kickin' A's, shedding a total of 84 pounds, and the Downtown Events Group, with an average of 6,437 minutes of activity per person, have been named the winners of the Do More Chamber Challenge.

The Do More Chamber Challenge was launched by the Greater Des Moines Partnership and its regional affiliate chambers of commerce, in conjunction with Live Healthy Iowa, to create awareness and

generate excitement around health and wellness. Teams had the option of tracking their weight loss and/or activity time to help kick start a healthy lifestyle. During the 50-day Do More Chamber Challenge, which began on June 16, 249 participants from 30 teams around the region logged 546,445 minutes of activity, lost more than 324 pounds and trekked more than 36,400 miles.

The Ankeny, Bondurant, Carlisle, Grimes, Johnston, Pleasant Hill, Polk City, South Des Moines, Urbandale, Waukee, West Des Moines and Windsor Heights Chambers of Commerce, the Greater Des Moines Partnership and Live Healthy Iowa had teams that participated in the challenge.

Congratulations to the Ankeny's Kickin' A's who, under the leadership of Deb Finnestad of CrossTrain Fitness, led the way to victory. Members of the winning team pictured include (left to right) Trista Humpal of Live Healthy America, Doug Ripley of The Ripley Company, Randy Munson of Karl Chevrolet, David Boyer of Brown, McNerney, Johnson Insurance Agency, Deb Finnestad of CrossTrain Fitness, Amanda Kuhn of First American Bank, Darrin Eilander of American Family Insurance, Julie Cooper of Ankeny Area Chamber and Troy Vincent of Live Healthy America.



### Have an upcoming event?

Send a write-up of any event your business has coming up and we will put it in our weekly.

Please send to:  
[chamber@ankeny.org](mailto:chamber@ankeny.org)

Book your golf outings or online tee times today



964-4653

[www.briarwoodgolf.com](http://www.briarwoodgolf.com)

### FREE Estimates

- Lawn Treatments
- Landscaping
- Sprinkler Systems
- Mowing

SATISFACTION  
GUARANTEED



**A+ LAWN & LANDSCAPE**  
Quality Service  
Affordable Price

289-2020

[www.aplawn.com](http://www.aplawn.com)





*Visit*

local exhibitors and find the  
products and services  
*for work, for home and for fun!*

**Thursday, September 18  
5 - 8 PM**

Courtyard by  
Marriott Ankeny  
2405 SE Creekview Drive

**Complimentary  
Hors d'oeuvres & Beverages**

**Cash Bar**

**Admission is FREE & open to the public**

## sign up for networking

The afternoon round table Business 2 Business Forum designed to facilitate networking between members in a professional setting, will begin with a light lunch at Noon and forum from 1 to 4:30 PM. Bring your business cards and business information to share. All attendees are welcome to bring a door prize to be given away during the afternoon. Cost is \$30, and registration with payment is required in advance as no tickets will be sold at the door.

Please call the Ankeny Area Chamber 964-0865 to register for the Business 2 Business Expo. Payment by cash, check or credit card must be made to secure your spot. There are limited spots available.

### **ANKENY SANITATION**

New Residential Customers  
1st Month FREE

**515-964-5229**



[www.ankenysanitation.com](http://www.ankenysanitation.com)



**the RIDGE**  
PRAIRIE RIDGE CHURCH

AUTHENTIC . BIBLICAL . RELEVANT  
**WWW.RIDGELIFE.ORG**

**SUNDAY SERVICES**  
**9:00AM & 10:30AM**

825 NW 36TH ST. ANKENY, IA  
515.965.1737



**WANT TO SEE  
YOUR AD HERE?**

**CALL 964-0685**

CHAMBER Action is published monthly for \$20.00 per year by the Ankeny Area Chamber of Commerce.



PO Box 488  
Ankeny, IA 50021

Change Service Requested

PRSRT STD  
US Postage  
PAID  
Ankeny, IA  
Permit No. 52