

# CHAMBER *Action*

February 2012

210 S Ankeny Blvd  
Ankeny, IA 50023  
(515) 964-0685



## BUSINESS 2 FOR U



Bonnie Christensen  
(515) 971-9973  
[www.BonnieSellsIowa.com](http://www.BonnieSellsIowa.com)

Bonnie Christensen  
Re/Max Opportunities

"Why not buy your Valentine a house?"



# ankeny young professionals

## After Hours Social

February 7 @ 5 pm

Noodle Zoo

Sponsored by Noodle Zoo

## Lunch & Learn

March 8 @ Noon

Albaugh Headquarters

Sponsored by DRA Properties/Prairie Trail

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

# MEET YOUR BOARD!



**Calleen Katzer**  
*Vernon Sales  
Promotion*

[calleen@vernoncompany.com](mailto:calleen@vernoncompany.com)

Calleen Katzer is a Promotions Consultant for Vernon Sales Promotions. Vernon markets promotional advertising based solutions for corporate identity needs and branding including promoting new products or services, improving market share, increasing sales, building customer loyalty, improving safety and morale, and thanking customers and employees. In addition, their involvement in manufacturing and importing enables them to offer you an endless array of customer products and capabilities.

In addition to sitting on the Board of Directors, Calleen has been involved in the TRC, Golf Committee, Business to Business Forum and is an Ambassador with the Chamber. She is also active in the community with Ankeny Builders Association and Referral Leaders International.

Calleen has two children that both attend Iowa State University. Ryan is a Junior and Mallory is a Freshman. When not working, she enjoys biking, running and spending time with friends. Calleen encourages anyone to get involved and enjoy all that the Chamber has to offer.

## DID YOU KNOW?

The Business Record ranked the Ankeny Area Chamber of Commerce #1 among non-profit organizations in the Des Moines Metro!

(Business Record - October 28, 2011)

# CHAMBER CALENDAR

**Mon, February 6**

Noon **Executive Board Meeting**

**Thur, February 9**

6:00 pm **Annual Dinner Celebration**

- Courtyard by Marriott, Ankeny

**Sat, February 11**

9:00 am **Legislative Coffee**

- Neveln Center

**Mon, February 13**

11:45 am **Board of Directors Meeting**

4:30 pm **Ribbon Cutting**

- **T & E Construction**

- Chamber Board Room

**Tue, February 14**

**Happy Valentine's Day!**

**Wed, February 15**

4 pm **Ambassador Meeting**

- Chamber Board Room

4:45 pm **Chamber Orientation Reception**

- Chamber Board Room

**Thur, February 16**

4 pm **Business After Hours**

- **Smokey D's BBQ**

- 5055 NW 2nd Ave.

**Mon, February 20**

Noon **Public Affairs Committee Meeting**

- Chamber Board Room

**Tue, February 21**

Noon **Ribbon Cutting**

- **Payless Office Products**

- 800 S 19th St., West Des Moines

**Mon, February 27**

4:30 pm **Ribbon Cutting**

- **Infinity Coworking**

- 6900 NE 14th St., Ste 26

**Wed, February 29**

11:30 am **Membership Luncheon**

- Pinnacle Club, Otter Creek



# Join Us!

## BUSINESS AFTER HOURS

THURSDAY, FEBRUARY 16 4:00 - 6:00 PM

Central Iowa's place for Championship BBQ. Winner of 36 State BBQ Championships and over 400 local, regional, and National BBQ Awards, including winner of the 2010 BBQ PitmastersTV Show seen on TLC.

Whether it's Barbecue that you are after or a customized catering menu for your next corporate event, wedding reception, business lunch or just want to feed the family a great meal at an affordable price, Smokey D's BBQ is the place for you. Come visit us at one of our three locations in Des Moines. Locally owned and operated.



### Smokey D's BBQ

Darren Warth  
5055 NW 2nd Ave.  
Des Moines, IA 50313  
(515) 243-2747  
[www.smokeydsbbq.com](http://www.smokeydsbbq.com)

## Business Spotlight

Briarwood Club of Ankeny offers a private 18-hole championship-style golf course. Members and guests have access to a great practice facility, full-service pro shop, banquet room, swimming pool and a full-service bar. We provide several indoor and outdoor dining options, perfect for business, a quick lunch, or a full dinner with the whole family. In addition to everyday use of the Club, our membership has access to a full calendar of social activities, pool parties, golf events, and holiday. We look forward to serving Ankeny and the surrounding communities!



### Briarwood Club of Ankeny

Matt Mathias  
3405 N.E. Trilein Dr.  
Ankeny, IA 50021  
(515) 964-4653  
[www.briarwoodclubofankeny.com](http://www.briarwoodclubofankeny.com)

# WELCOME OUR NEW MEMBERS

## Take Shape for Life - Medifast



Jeanne Wagner  
3002 S.W. Coves Dr.  
Ankeny, IA 50023  
(515) 371-8766

[www.jeannewagner.tsfl.com](http://www.jeannewagner.tsfl.com)

Learn the Habits of Health and say goodbye to the extra weight! If you have tried other programs that just didn't work, then Take Shape For Life is for you! Our clinically proven Medifast meals and personal support of a Health Coach can help make your weight-loss goals a reality.

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- Fast Results
- Free Health Coach
- Clinically Proven

Contact me for more information:

Jeanne Wagner  
Health Coach #30242653  
Phone: (515) 371-8766

[www.jeannewagner.tsfl.com](http://www.jeannewagner.tsfl.com)

\*A Health Coach is not a substitute for a physician or qualified medical practitioner for monitoring those using Medifast Meals. Consult your physician before starting a weight-loss program.

## Link Associates

Linda Dunshee  
1452 29th St.  
West Des Moines, IA 50266  
(515) 262-8888  
[www.linkassociates.com](http://www.linkassociates.com)



Link Associates believes strongly that every member of our community has equitable opportunities to participate fully in their community and neighborhood. Link Associates serves over 1,200 of our neighbors with intellectual disabilities and their families. The services support each individual's full integration into the Greater Des Moines community. Link employs 330 incredibly dedicated and talented employees to meet the needs of those supported. Its mission, "Providing people with intellectual disabilities opportunities to achieve their personal goals," drives the board and staff of Link Associates. It is Link's philosophy to provide the highest quality of services while assuring everyone served is treated with dignity and respect in all settings. Since 1953 Link Associates has provided comprehensive services affecting the lives of thousands. Everyone served has the primary diagnosis of mental retardation and frequently additional mental and physical disabilities. Link Associates provides a full range of services from birth through the end of life. When combined, these services meet the full spectrum of an individual's needs. Services include residential, vocational, in-home respite, leisure, day and pre-vocational, case management, transportation and representative payee services.



## Thrive

Audrey Lampe  
1370 NW 18th St, Ste 102  
Ankeny, IA 50023  
(515) 964-3889

Opening up a nutrition club in March 2011 in Ankeny was the beginning of a new chapter for Tamara Geitzenauer, Audrey Lampe, and Verla Wegener the three owners at Thrive! This nutrition club is focused on educating people on quality nutrition and changing their life style. They also offer Weight Loss Challenges and one on one consultation. FREE Body Analysis is also available for everyone. (\$60 Value) Customers go to the club and purchase a full meal which includes a 16-ounce green tea (peach, raspberry, lemon, or original) tastes great! We call this our Drink and Shrink, natural caffeine, 1st cut of the tea leaf, and burns approx. 300 calories per tsp. A shot of mango herbal aloe (great for the digestive system, acid reflex, ITBS, etc.) and a 16-ounce Awesome Tasting Protein Smoothie (Strawberry Banana, Fried Ice Cream, Grasshopper, Wedding Cake to name a few) all for a total of \$6.50. Shakes equals 220-240 Calories and 24-29 grams of protein with all the nutrients you need for a healthy meal! They also offer a Sport Shake for pre and post workouts! "Increased energy is actually one of the first things people will notice. When you give your body high quality nutrition it is amazing how good you will feel! You then can achieve your goals whether it is weight loss, weight gain, lower body fat, increased energy, or overall ultimate health!

Geitzenauer is 51 and has lost 52 lbs, went from a size 16 to 11, and has more energy than when she was 20. The best part is she has kept the weigh off for almost 13 yrs.

Wegener has lost 47 pounds in 9 months, so now I am helping other people by helping them set their goals and meeting with them one on one," explained Wegener.

Lampe has lost 20 lbs and dropped 4 pant sizes and feels great! She used to take a nap everyday and now has energy all day long!

There are 8 other people working in the club, Lacey Geitzenauer, Derek Christy, Hannah Lampe, Deanna and Jackie Yount, Katie Moulton, Danielle Carley, Ashlynn Bauer, and Kayla Arronow.

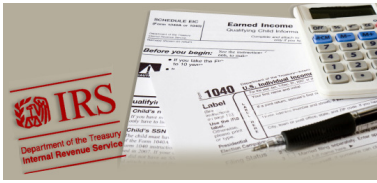
We love the positive energy our nutrition club has every day!

# WELCOME OUR NEW MEMBERS

## Frank S. Mocer, EA, LLC

Frank Mocer  
2214 SW 35th St.  
Ankeny, IA 50023  
(515) 964-5727

[www.frankmocer.iea.com](http://www.frankmocer.iea.com)



Let a retired Internal Revenue Agent, with over 31 years of experience prepare your income tax returns or represent you before all administrative levels of the Internal Revenue Service or any state taxing authority including examination, collection and appeals functions. Practice before the Internal Revenue Service comprehends all matters connected with a presentation to the Internal Revenue Service relating to a taxpayer's rights, privileges, or liabilities under laws or regulations administered by the Internal Revenue Service. Such presentations include, but are not limited to, preparing documents; filing documents; corresponding and communicating with the Internal Revenue Service; rendering written advice with respect to any entity, transaction, plan or arrangement, or other plan or arrangement having a potential for tax avoidance or evasion; and representing a client at conferences, hearings, and meetings. We provide clients with the highest quality representation concerning income tax issues by adhering to best practices in providing advice and in preparing or assisting in the preparation of a submission to the Internal Revenue Service or other taxing authority. Every patron is served with dedication and priority to ensure quality state-of-the-art results. Discounts offered to new clients, veterans and senior citizens. Receive a ten percent fee for all paid referrals. Interest-free payment plans available upon request.

## South Story Bank & Trust



Kevin Brooks  
501 Linn St.  
Slater, IA 50244  
(515) 228-3566

[www.southstorybank.com](http://www.southstorybank.com)

South Story Bank & Trust was established in 1954 to provide financial services to local residents. It is a full service bank offering a wide variety of products and services; consumer and commercial accounts and loans, mortgages and home equity loans, CD's and IRA's, Discount Broker Services and credit and debit cards. President Kevin Brooks is getting ready to launch many new products yet this year. The South Story Bank and Trust team takes pride in being "A Community Bank with Community Values" and will continue providing personalized friendly service along with their competitive rates and products. For more information please feel free to stop into one of our two convenient locations in Huxley or Slater, visit our website at [www.southstorybank.com](http://www.southstorybank.com), or call Huxley at 515-597-2992 or Slater at 515-228-3566.



## Cosi Bella

Jean Strottman  
2945 S. Ankeny Blvd.  
Ste 115  
Ankeny, IA 50023  
(515) 554-6182

Jean Strottman is the proud new owner of Cosi Bella, located in the Azik Salon Suites on Ankeny's south side. Strottman, 29, has been a hair stylist for seven years and was a manager at another local salon before deciding in December to open her own business.

"It's something I've always dreamed of doing," said Strottman, a native of Sumner in northeastern Iowa. "I've had fun doing people's hair ever since I was a kid putting butterfly barrettes in my mom's hair." As she grew up, Strottman would braid the hair of her high school volleyball team's members before games, do friends' up-dos before prom and helped with hair styling for high school plays.

Strottman received her cosmetology training at La' James International College in Cedar Falls. While in college, she also worked as a nurse's aide at a local nursing home. She said she has always enjoyed helping people and making people smile. Services available at Cosi Bella include: adult and children's haircuts and styles, hair coloring and highlights, shampoo sets, perms, relaxers, braiding and facial waxing. Professional products from Kenra, Redken and It's a 10 are available.

"I have a lot of experience with all types of hair," said Strottman. "Customer service is extremely important to me, so making sure someone is happy with their cut or style is my number one priority."

Cosi Bella salon is located at 2945 South Ankeny Boulevard in Suite 115. The salon is closed on Sunday and Monday, but appointments can be made for Tuesday through Saturday by calling (515) 554-6182.



## Mercy Prairie Trail Family Medicine - Terry Van Oort, M.D.

Terry Van Oort, M.D.  
2605 S.W. White Birch Dr.  
Ankeny, IA 50023  
(515) 964-8993  
[www.mercydesmoines.org](http://www.mercydesmoines.org)



The Ankeny Area Chamber of Commerce Invites You and Your Employees To The

# *Annual Dinner Celebration*

At the Courtyard By Marriott, Ankeny

Join Us In a Celebration of 2011 and Awards Ceremony

*February 9, 2012*

6-7 pm Social

7 pm Dinner

Registration required with names of attendees. Register online at [www.ankeny.org](http://www.ankeny.org) by February 4.

\$50 per Person - Cash Bar

\$400 for reserved table of 8 with signage.

Presented By



**JOHN DEERE**

## **Member Happenings!**

Starting in March, we will be featuring Member's promotions, new hires and achievements in our Chamber Action Newsletter.

Please submit items to Lindsay Weyer, [lweyer@ankeny.org](mailto:lweyer@ankeny.org).

# Ribbon Cuttings



## **Anytime Fitness - Prairie Trail**

Tiffany Christensen

2502 S.W. White Birch Dr., Ste F, Ankeny, IA 50023, (515) 965-4246



## **Sun Tan City - Ankeny**

Chris Meyers

109 N. Ankeny Blvd., Ankeny, IA 50023, (515) 965-3985



## **Central Iowa Orthodontics**

Cindy Fox

1255 N. Ankeny Blvd., Ste 104, Ankeny, IA 50023, (515) 965-6043



## **Moeller Engineering, Inc.**

Art Moeller

109 N.W. 9th St., Ste 1, Ankeny, IA 50023, (515) 770-4588

## Chamber Facts!

What does TRC stand for?

The first 5 people to email [lweyer@ankeny.org](mailto:lweyer@ankeny.org) with the correct answer will win 2 movie passes to Springwood 9 Theater!

*\*Winners can pick up their movie passes at the Chamber Office, 210 S. Ankeny Blvd.*

*Answers and winners' names will be posted in next month's Chamber Action Newsletter.*

### **January's Chamber Facts**

What is the cost to attend the Business2Business Forum?

**Answer: \$30**

*Winners: Amanda Petersen - 1st National Bank, Ankeny*

*Jeremy Zinn - Briarwood Club of Ankeny*

*Amanda Mueller - Northwest Bank*

*Todd Wehr - Shive-Hattery*

*Steve Krob - Iowa Health - Physicians & Clinics*



# February Chamber Membership Luncheon

## Social Media

Speaker: *Gabriel Glynn*  
Slash Web Studios

Wednesday, February 29  
Pinnacle Club, Otter Creek

11:30 AM - Networking  
11:45 AM - Lunch/Program

Register online at [www.ankeny.org](http://www.ankeny.org)

Cost - \$20

This event is open to all Chamber Members and their staff.

Payment may be made by cash, check or credit card. All reservations not kept will be billed.

Save the Date - March Membership Luncheon - March 28, 2012  
Featuring the Iowa Department of Economic Development



Thanks for  
teaching me to live...  
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