

# CCHAMBER Action

April 2012

210 S Ankeny Blvd  
Ankeny, IA 50023  
(515) 964-0685



## TOTAL RESOURCE CAMPAIGN 2012

Thank you to our volunteers!



Bonnie Christensen  
(515) 971-9973

[www.BonnieSellsIowa.com](http://www.BonnieSellsIowa.com)

Bonnie Christensen  
Re/Max Opportunities

"Weather is 'Hot' and so is the market! Don't miss out! Call today to buy or sell!"





# ankeny young professionals

## Spring ChamberWide

April 11 @ 11:30 am

Pinnacle Club, Otter Creek

Sponsored by Whitfield & Eddy

Speaker: Steve Siemens

Register at [www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

## After Hours Social

April 19 @ 5 pm

Ankeny Golf & Country Club

Sponsored by Ankeny Golf & Country Club

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

## Save the Date! AYP Tailgate Event! Friday, May 18 Chamber Parking Lot 11:30 - 1:00 PM

This event is open to the Ankeny Community and all Chamber Members!

Join us for free food, entertainment and door prizes!

Thank you to our sponsors: Yankee Clipper & Two Rivers Bank & Trust!



We welcome Hilary Dunn to the Ankeny Area Chamber of Commerce as Events Coordinator. Hilary brings enthusiasm, experience and expertise in event coordinating. Welcome Hilary!

## DID YOU KNOW?

Ankeny SummerFest is the 2nd  
largest event held in Iowa!  
(Iowa State Fair is 1st)

# CHAMBER CALENDAR

Mon, April 2  
Noon Executive Board Meeting

Tue, April 3  
Noon **Ribbon Cutting** - Forest Septic Tank Service  
-Chamber Board Room

Thur, April 5  
4:30 pm **Ribbon Cutting** - Vintage Hills Retirement Community  
-1275 S.W. State St.

Mon, April 9  
11:45 am Board of Directors Meeting

Tue, April 10  
Noon **Ribbon Cutting** - Wardrobes by Wendee  
-Chamber Board Room

Wed, April 11  
11:30 am AYP Spring Chamber Wide Event  
-Pinnacle Club at Otter Creek

Thur, April 12  
4:00 pm **Business After Hours** - 1st National Bank, Ankeny  
-1205 N. Ankeny Blvd.

Mon, April 16  
Noon Public Affairs Committee Meeting

Tue, April 17  
4:30 pm **Ribbon Cutting** - Apple Tree Children's Center  
-225 E. First St.

Wed, April 18  
11:30 am Membership Lunch -Pinnacle Club at Otter Creek

Thur, April 19  
Noon **Ribbon Cutting** - Oral Surgeons PC -111 N.W. 9th St.

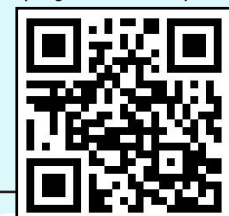
Tue, April 24  
4:30 pm **Ribbon Cutting** - Wee's Tees -306 S. Ankeny Blvd.

Wed, April 25  
11:00 am **Ambassador Meeting** - Chamber Board Room  
Noon Chamber Orientation - Chamber Board Room

Thur, April 26  
4:30 pm **Ribbon Cutting** - Hy-Vee Drugstore Remodel  
- 849 S. Ankeny Blvd.

Sat, April 28  
9:00 am Legislative Coffee -Neveln Center

Dates and Times are subject to change.  
Check out [www.ankeny.org](http://www.ankeny.org) for the most up-to-date schedule and details.



# Join Us!

## BUSINESS AFTER HOURS

THURSDAY, APRIL 12 4:00 - 6:00 PM

What words come to mind when you think about your bank? Do words like STABLE, FLEXIBLE, FINANCIALLY STRONG, KNOWLEDGEABLE and CUSTOMER-FOCUSED rise to the top of your list? In the current economic climate, these characteristics are essential as you work to grow your business and build a trusted relationship with your lender.

First National Bank, Ames-Ankeny has been serving central Iowa for over 108 years, and Ankeny for over 5 years. As we tell our story in the Ankeny and Des Moines markets, we have found the business community appreciates the unique level of service, financial strength and stability that First National Bank brings to the table.

Tom Friedman, Amanda Petersen and Shana Lancaster are dedicated to putting their years of experience to work for Ankeny businesses and homeowners. With a history of a strong financial position and a knowledgeable, experienced staff, we are ready to show you What Banking Should Be.

Join us for our sixth annual  
"SAVOR ANKENY"

Come and enjoy culinary delights from your favorite Ankeny restaurants during Business After Hours!

Appetizers provided by:  
Cazadors, Courtyard by Marriott, Jade Garden, Leaning Tower of Pizza,  
Noodle Zoo and Number 7 Brewing.  
Refreshments provided by Hy-Vee DrugStore.

### First National Bank, Ankeny

Tom Friedman  
1205 N Ankeny Blvd  
Ankeny, IA 50023  
(515) 965-3969  
[www.fnbames.com](http://www.fnbames.com)



## Business Spotlight

Plunkett International houses many goods and services, but our specialty is AG & Turf production chemicals and Ribbon Gifts & Incentives.

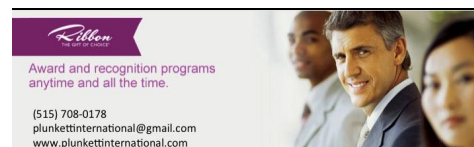
We specialize in both soil & foliar micronutrient supplement programs that provide a plant with: resistance to adverse weather conditions, an all inclusive micro-package product for better health and stability, and a cost effective way to increase crop yield & plant sustainability. In addition, one of our biggest focuses is helping growers capitalize on their water and soil management program to help reduce water loss, decrease irrigation costs, and decrease the effects of soil compaction. Ask us how we can help increase the profitability of your operation today!

Ribbon Gifts and Incentives is our other specialty.

This program can be used to incentivize the employees who bring your company value. This can also be a thank you to someone who maybe just purchased something from you. It's simple, convenient and easy to use! Maybe you just have that special someone who is hard to buy for, Ribbon gifts and incentives can help!



Plunkett International  
AG & Turf  
Production



Plunkett International: Gifts and Incentives

### Plunkett International

Eric Plunkett  
8704 Alpine Dr.  
Urbandale, IA 50322  
(515) 708-0178  
[www.plunkettinternational.com](http://www.plunkettinternational.com)

# WELCOME OUR NEW MEMBERS

## Slash Web Studios

Gabriel Glynn  
1370 NW114th St., Ste 105  
Clive, IA 50325  
(515) 309-2580  
[www.slashwebstudios.com](http://www.slashwebstudios.com)



Slash Web Studios is a full service web company. We design and develop websites, mobile applications, blogs and offer hosting services. We also offer digital marketing services like SEO strategy and implementation, social media marketing, and pay per click advertising services.

## Viking Automatic Sprinkler Co.

Casey Jackson  
201 SE Shurfine Drive, Ste 8  
Ankeny, IA 50021  
(515) 965-9399  
[www.vikingsprinkler.com](http://www.vikingsprinkler.com)



**Setting The Standard...**

For more than 80 years Viking Automatic Sprinkler Co. has forged an unparalleled reputation for excellence in the design, fabrication, installation and maintenance of fire protection systems. Viking's project experience is national, our specialized capabilities are virtually unlimited, and we're the largest fire protection company in the Upper Midwest.

Viking's commitment to efficiency, quality performance and customer service is the foundation of our success. When you buy a fire protection system from Viking you get a full package: the highest quality design, superior project management, state-of-the-art prefabrication and professional installation.

We also have specially trained service technicians who are on call 24 hours a day, 365 days a year to provide service when you need it most. Please contact us for all of your fire protection needs. To learn more about our company please visit [www.vikingsprinkler.com](http://www.vikingsprinkler.com).



## Whitfield & Eddy, P.L.C. - Scott Hall

Scott Hall  
213 N Ankeny Blvd, Ste 100  
Ankeny, IA 50023  
(515) 964-3633  
[www.whitfieldlaw.com](http://www.whitfieldlaw.com)



## Mid Iowa Boy Scouts of America

Michael O'Connor  
1659 E Euclid Ave  
Des Moines, IA 50316  
(515) 266-2136  
[www.midiowacouncilbsa.org](http://www.midiowacouncilbsa.org)

Through the dedication of thousands of trained volunteer leaders, Mid-Iowa Council, Boy Scouts of America serves more than 20,000 members in a 27 county area in central and Southern Iowa. Scouting fosters character, citizenship, personal fitness, and leadership skills.

For more than 100 years Scouting has been a compass, guiding young people on the road to adulthood and providing them with important points along the way. Mid-Iowa Council is proud of the accomplishments of our Scouts and the positive, healthy impact Scouting has on the communities we serve.

Here are just a few highlights from 2011:

- Supported 382 at-risk youth through After School Scouting.
- Provided more than 60,000 hours of community service.
- Awarded 207 Boy Scouts with the highest rank in Scouting, the Eagle Scout Award!
- 7,170 youth earned Advancements in Cub Scouts, Boy Scouts, Exploring, and Venturing
- Camped over 5,000 Scouts and adults during summer and weekend outings.
- Broke ground on our new – Fred Maytag II Scout Center.

## Children's Cancer Connection

Emily Fish  
1221 Center St, Ste 12  
Des Moines, IA 50309  
(515) 243-6239



[www.childrenscancerconnection.org](http://www.childrenscancerconnection.org)

Children's Cancer Connection is a non-profit organization that enhances the quality of life for children and families affected by childhood cancer by providing programs for education, recreation and support.

Children's Cancer Connection's flagship program, Camp Heart Connection, provides the only week-long summer camps in Iowa devoted exclusively to children with cancer, and our sibling program is one of the few like it offered nationwide. Our programs and support services begin at a child's diagnosis and continue as they become a young adult survivor. 2012 marks our 25th year of providing support services and programs for children with cancer and their families.

To learn more about Children's Cancer Connection visit us at [www.ChildrensCancerConnection.org](http://www.ChildrensCancerConnection.org) and connect with us on Facebook and Twitter.



# WELCOME OUR NEW MEMBERS

## Etech

Kim Perkins  
1478 NE 69th Pl  
Ankeny, IA 50021  
(515) 289-9090  
www.etech.us



Etech can be your Information Technology Solutions Provider. Whether it be a whole office set up or as simple as your offsite back up, Etech can do it! We have skilled technicians and superior customer service ready to help you with your technology needs. We service and sell Mac and PC computers, peripherals and consumables, IP based surveillance systems, phone systems, Internet hosting services and network administration.

Etech can provide the technology and support your business needs for much less than the cost of keeping a full-time IT tech on staff. We offer three cost options to choose from. On demand support offered at an hourly rate. Service packages allow you to buy a block of time at discounted rates. The bigger the block the deeper the discount, no expiration! Flat-rate computing lets you pay a preset monthly fee for scheduled weekly service.

## Employee & Family Resources



Lara Utter  
505 Fifth Ave, Ste 600  
Des Moines, IA 50309  
(515) 471-2313  
www.efr.org

When employees have life support, work success will follow. Employees distracted with real life problems need help. That's where we come in. EFR's Employee Assistance Program (EAP) provides the behavioral and emotional support employees need to be successful at work. Our EAP has saved lives, resolved conflicts, addressed alcoholism, kept families whole, enhanced team communication, helped managers sleep at night, encouraged productive employees, and helped businesses thrive. EFR has provided over 35 years of assistance to employees affected by issues that impact their productivity and success at work. Our EAP is an active working tool – an employee benefit – that was created by an organization with a unique behavioral health history. We'll help your employees by providing connections to a life support network for a work success outcome. EFR is proud to offer special EAP pricing for Ankeny Chamber members. We'd like to partner with you! Contact Lara Utter, lutter@efr.org, 515.471.2313.

## Central Iowa Orthodontics

Tina Jayne  
1255 N Ankeny Blvd, Ste 104  
Ankeny, IA 50023  
(515) 965-6043  
www.ciortho.com



Dr. Michael J. Rovner • Dr. Corey C. Conrad • Dr. Jeremy C. Karras • Dr. Cameron J. Rasool

Drs. Rovner, Conrad, Karras and Rasool provides the latest innovations the orthodontic field has to offer, including orthodontics for children and adults, clear braces and Invisalign. Our goal at Central Iowa Orthodontics is to provide excellent orthodontic care in a warm, friendly environment.

## Wardrobes by Wendee

Wendee Wilson  
2132 SW 35th St  
Ankeny, IA 50023  
(515) 238-0022



Do you have a closet full of clothes but nothing to wear? Wendee specializes in helping you find your personal style and make the most of your wardrobe. Wendee Wilson has been in the beauty and fashion industry for 25 years. She shares her passion for fashion with her clients all over the United States. Wardrobes by Wendee offers the following services:

- Consultation
- Closet Consulting
- Personal Shopper
- Custom Wardrobe Piecing
- Look Book
- Special Event Look
- Personal Imaging
- Capsule Wardrobe

Contact me today to schedule a consultation!



## Iowa Pump Works

Terri Turnbull  
825 SW Ordinance Rd  
Ankeny, IA 50023  
(515) 635-0025

Iowa Pump Works is a pump sales, service and consulting company serving the Des Moines and central Iowa area. With over 20 years of factory trained pump, electric motor, and control experience, let Iowa Pump Works be your first call for professional pump services.

# Member Happenings



Local entrepreneur Ric Silvestrini has joined Sunbelt Business Brokers of Des Moines as an independent broker. Sunbelt is the largest business brokerage operation in the world with nearly 300 franchised office locations in 30 countries and specializes in helping individuals sell and buy small businesses.

Congratulations to our Ankeny Chamber Members that were selected as part of the Des Moines Business Record's Forty under 40!

Becki Brommel - BrownWinick

Catherine Cownie - BrownWinick

Meg Fitz - Greater Des Moines Partnership

Christi Hegstad - MAP Professional Development, Inc.

Bryan Michael - Pioneer Hi-Bred International Inc.

Tina Potthoff - MidAmerican Energy Co.

Steve SchraderBachar - Wells Fargo Home Mortgage Inc.

Nate Stewart - Perishable Distributors of Iowa Ltd.

Darrell Geisler of Bondurant was elected president of the Iowa Fruit and Vegetable Growers Association during its annual conference in January. Geisler is the owner of Growing Family Fun at Geisler Farms.

Congratulations to Jay Byers, CEO of the Greater Des Moines Partnership, who is being honored as the Forty under 40 Alumnus of the Year!

Please submit items to  
Lindsay Weyer, [lweyer@ankeny.org](mailto:lweyer@ankeny.org).

## Ribbon Cuttings



### Cosi Bella

Jean Strottman

2945 S Ankeny Blvd, Ste 115, Ankeny, IA 50023, (515) 554-6182

### Simply Tantastic

Debra Bachman

225 SE Oralabor Rd, Ste 5, Ankeny, IA 50265, (515) 963-9003



### Word of Mouth Carpet Cleaning

Chris Pardekooper

316 SW Maple St, Ankeny, IA 50023, (515) 689-7391



# April Regional Luncheon

Hosted by the Urbandale, Grimes, Clive and Windsor Heights Chambers  
*Presented by Capital City Graphics, Inc.*

## Karel Murray “The Great and Powerful ‘Ah’ Think Forward and Get Remarkable

**Date:** Wednesday, April 18

**Time:** 11:30-1:00 pm

**Location:** Stoney Creek Inn

(5291 Stoney Creek Court, Johnston)

**Cost:** \$20/members or \$25/general admission

Prepayment is highly encouraged and appreciated.

Reservations made less than 48 hours prior to event will be automatically charged an additional \$5 and may be put on a waiting list. Reservations not kept will be billed.

**Registration:** [www.uniquelyurbandale.com](http://www.uniquelyurbandale.com) or call Urbandale Chamber at 331-6855. Deadline to register is Monday, April 16<sup>th</sup> at noon.



Thank you to our co-sponsors: Allegra Marketing, Print, Mail and American Diabetes Association

## Chamber Facts!

### What business is hosting April's Business After Hours?

The first 5 people to email [lweyer@ankeny.org](mailto:lweyer@ankeny.org) with the correct answer will win 2 movie passes to Springwood 9 Theater!

\*Winners can pick up their movie passes at the Chamber Office, 210 S. Ankeny Blvd.  
Answers and winners' names will be posted in next month's Chamber Action Newsletter.

### March's Chamber Facts

Who is speaking at the AYP ChamberWide Event in April?

Answer: Steve Siemens

Winners: Amanda Mueller - Northwest Bank  
April Woosley - Courtyard by Marriott, Ankeny  
Amanda Day - Courtyard by Marriott, Ankeny  
Cheryl Jass - Courtyard by Marriott, Ankeny  
Jennifer Knobbe - Natural Health Chiropractic and Acupuncture



# April Chamber Membership Luncheon

Wednesday, April 18

Pinnacle Club, Otter Creek

Thank you to our Presenting Sponsor:

**AAA Minnesota/Iowa**

Gold Sponsor: Fiscus Diamond Jewelers

11:30 AM - Networking

11:45 AM - Lunch/Program

Register online at [www.ankeny.org](http://www.ankeny.org)

Cost - \$20

Late Registration, After April 13, is \$30

This event is open to all Chamber Members and their staff.  
Payment may be made by cash, check or credit card. All reservations not kept will be billed.



## Ankeny Young Professionals *Spring Chamber Wide Event* Featuring: Steve Siemens, The People Builder

Wednesday, April 11, 2012

Pinnacle Club at Otter Creek

11:30 - 1:00 pm

Cost is \$20

Register online at [www.ankeny.org](http://www.ankeny.org)

This event is open to ALL Chamber Members and their staff!

Thank you to our Sponsors!  
Presenting: Whitfield & Eddy  
Speaker: Bricks 4 Kidz

A woman with blonde hair is smiling and holding a large brown paper bag. To her right is the Candeo logo, which includes the text "Thanks for teaching me to live... brilliantly!" and "candeo Your abilities. Your choices." Below the logo is the address "6950 NE 14th St • Ste 36 • Ankeny" and the phone number "515.289.4781". At the bottom is the website "www.candeoiowa.org".

Thanks for  
teaching me to live...  
brilliantly!

**candeo**  
Your abilities. Your choices.

6950 NE 14th St • Ste 36 • Ankeny  
515.289.4781

[www.candeoiowa.org](http://www.candeoiowa.org)

The logo for Country Inn by Carlson features a green house-like shape with a pink flower on top. Inside the shape, the words "COUNTRY INN" are written in white, with "BY CARLSON" in smaller white letters below. To the right of the logo is the address "2510 S.E. Tones Dr. Ankeny" and the phone number "(515) 965-2646".

**COUNTRY  
INN**  
BY CARLSON

2510 S.E. Tones Dr.  
Ankeny  
(515) 965-2646



**Polk County Emergency Management Agency**  
**Severe Weather Week Tornado Drill April 4, 2012**

Severe thunderstorms and tornadoes are one of Iowa's most common hazards. That is why it is important to prepare for these types of emergencies. Do you know what to do when severe weather affects your workplace? How do you know when it is time to seek shelter and where to go?

These are the types of questions and procedures to evaluate with the Annual Tornado Drill scheduled for Wednesday, April 4, 2012 at 10:00 a.m. This drill is held in conjunction with the National Weather Service. This is a great opportunity to review home, school and workplace weather procedures. This drill is statewide and all persons in Iowa are encouraged to participate in this drill.

The drill will proceed as follows:

10:00 am: Tornado Watch (drill) given over NOAA Weather Radio.

10:15 am: Tornado Warning (drill) given over NOAA Weather Radio and outdoor warning siren activation.

10:30 am: End of drill.

As a reminder, it is a countywide policy that if winds are observed or forecast to reach/exceed 70+ mph, the sirens will be activated.

**\*\*\* IF THERE IS ACTUAL SEVERE WEATHER APRIL 4, 2012, THE DRILL WILL BE POSTPONED TO APRIL 5, 2012 AT 10 AM. \*\*\***

Watch: A National Weather Service product indicating that a particular hazard is possible, i.e., that conditions are more favorable than usual for its occurrence. A watch is a recommendation for planning, preparation, and increased awareness (i.e., to be alert for changing weather, listen for further information, and think about what to do if the danger materializes).\*

Warning: A product issued by National Weather Service local offices indicating that a particular weather hazard is either imminent or has been reported. A warning indicates the need to take action to protect life and property. The type of hazard is reflected in the type of warning (i.e., tornado warning, blizzard warning, etc.).\*

\*Definitions taken from the National Weather Service Website: <http://www.weather.gov/>