

CHAMBER *Action*

March 2014

210 S Ankeny Blvd
Ankeny, IA 50023
(515) 964-0685



**CHAMBER
CHILL
5K RUN/WALK**



Bonnie Christensen
(515) 971-9973
www.BonnieSellsIowa.com

Bonnie Christensen
Re/Max Opportunities

"Listing inventory is down...rates are down..what are you waiting for?
It's a great time for an upgrade!"



ankeny young professionals

Lunch and Learn

March 13 @ Noon

Albaugh, Inc. Headquarters

Sponsored by DRA Properties~Prairie Trail

Chamber Wide Luncheon

April 30 @ 11:30 am

Ankeny Golf & Country Club

Sponsored by Simpson College
Continuing and Graduate Programs

feeling young?

www.ankenyyoungprofessionals.org

MEET YOUR BOARD!



Ted Rapp
Prairie Trail ~
DRA Properties
tedr@albaughinc.com

Ted is Development Director for DRA Properties, LC in Ankeny. For the past 8 years, he has worked with those in his office, consultants and city staff to plan and then develop Prairie Trail, the mixed-use, 1,100 acre community in the midst of the city of Ankeny. He is thankful for the opportunity to help create such a unique and thriving mix of residential, educational and commercial neighborhoods. Additionally, Ted collaborated with city staff to remodel Otter Creek Golf course and develop the residential neighborhoods in and around that great new course. Ted and his wife Sarah moved to Ankeny in 1988 and thoroughly enjoyed watching their twins Nate and Alison grow and prosper in the Ankeny Schools. Both then graduated from Iowa State. Nate now manages facilities for Iowa Clinic and lives in Johnston with his wife and Ted & Sarah's two grandchildren. Alison is engaged in post-doctorate research at Washington University in St. Louis where she resides with her husband. Ted fully appreciates the opportunity to be involved with the Chamber, as well as being on the Board of Directors of the Ankeny Economic Development Corporation. He has also been on the Steering Committee for the Ankeny Miracle League Park and all-inclusive playground project. Ted not only encourages Chamber members to be involved and interact with other members, but also encourages those who are not members to visit with Chamber staff and become aware of all of the business and social benefits afforded you by being a member.

Keep track of what the Ankeny Area Chamber is up to on Facebook and Twitter!



facebook.com/AnkenyAreaChamber



twitter.com/AnkenyChamber

CHAMBER CALENDAR

Mon, March 3

Noon Executive Board Meeting - Chamber Board Room

Tue, March 4

4:30 pm **Ribbon Cutting - On The Rocks**

- 1810 SW White Birch Cir., Ste 114

Sat, March 8

8:30 am Legislative Coffee - Neveln Center

Mon, March 10

11:45 am Board of Directors Meeting - Chamber Board Room

Wed, March 12

11:00 am **Ambassador Meeting** - Location?

Thur, March 13

5:00 pm **Business After Hours - Flooring America**

- 1205 SE 16th Ct., Ste 500

Tue, March 25

4:30 pm **Ribbon Cutting - Thrive Nutrition**

- 1370 NW 18th St.

Wed, March 26

11:30 am Chamber Membership Luncheon - Pinnacle Club,
Otter Creek Golf Course

Dates and Times are subject to change.

Check out www.ankeny.org for the most up-to-date schedule and details.



..... JOIN US!

BUSINESS AFTER HOURS FLOORING america

THURSDAY, MARCH 13 5:00 - 7:00 PM

Flooring America is more than just a flooring specialty store, We are experts in flooring and design. Our staff is extensively trained and completely dedicated to delivering customer satisfaction backed by the most solid warranties in the floor covering industry.

The combined national buying power of more than 500 stores guarantees you low prices on thousands of carpets and floors.

Plus, every Flooring America store is locally owned and operated – often for generations. This ensures a truly unique level of personalized service and expertise that you won't find anywhere else. Our goal is that you find exactly what you want and that your shopping experience leaves you feeling fully confident in your purchase and your choice in Flooring America.

**Flooring
America.**
With you every step of the way.

Flooring America

Michael Claeys
1205 SE 16th Ct., Ste 500
Ankeny, IA 50021
(515) 963-9401
www.flooringamerica.com

TRC 2014 has been full of fun, Hot Rods and opportunity!

The 2014 Campaign will end this month and we don't want you to miss out! If you have not been contacted by a volunteer of the Ankeny Area Chamber please call the office at 964-0685. There are many opportunities for businesses to have a prominent placement at Ankeny SummerFest, Ankeny Chamber Golf Open, Ankeny School's Scholarships and many more!

Thank you to Chairs Tom Friedman and Kevin Harrington for leading this group of leaders. Congratulations to Hot Rods: Michele Starkenburg, Calleen Katzer, Renee Murphy, Ed Oakie, Kim Hanken, Dorothy Mathis and Carol Torrents!



WELCOME OUR NEW MEMBERS

Creatively Simple Marketing

Julie Van Every
PO Box 17035
Des Moines, IA 50317
(515) 208-2888
www.creativelysimplemarketing.com



Creatively
Simple
Marketing
Let's Get The Word Out!

Creatively Simple Marketing is a marketing consulting company that specializes in small business marketing.

Owner, Julie Van Every, has over 15 years of experience helping businesses market themselves through media advertising, website, social media, events and even sales training. Julie decided to start her own marketing company when friends began asking her for advice on how to sell and market their business and products.

"I named my company Creatively Simple Marketing because I believe that marketing doesn't have to be difficult and there are creative ways to 'get the word out' that won't break the bank. Marketing is more than just advertising and I want to be considered a partner - the marketing gal down the hall that is actually just a phone call away." Van Every said.

To learn more about Julie Van Every and Creatively Simple Marketing, visit www.creativelysimplemarketing.com or find it on Facebook and LinkedIn.



C and S Brew Supply

Sheri Houdesheldt
315 SW Cherry St.
Ankeny, IA 50023
(515) 963-1965
www.candsbrewsupply.com

C and S Brew Supply is owned and operated by Chris and Sheri Houdesheldt, Ankeny residents since 1999. At C & S we are focused on meeting all of your home beer brewing and wine fermenting needs. Chris has been brewing at home for about 7 years and is more than willing to help the beginner get started or learn tips from master brewers. He also specializes in maintaining a large selection of prepackaged craft beers that is sold by the bottle. Sheri has an interest in fermenting wines and ciders and likes helping the beginner and learning from master vinters. She seeks quality bottled wines from local, national, and international wineries. Whatever your interest, they are always happy to help with quality products, friendly service, and knowledgeable advice. C and S Brew Supply is your source for all your beer and wine enjoyment.

Point Builders, LLC

Corey Clark
6612 Chancellor Dr., Ste 100
Cedar Falls, IA 50613
(319) 268-9210
www.pointbuilders.com



Point Builders has been a leader in the commercial construction industry covering the Central and Eastern half of Iowa and Western Illinois since 1988. Our company continues to focus on the highly collaborative "integrated project delivery" method which teams the owner, designer and contractor together in the early stages of pre-construction. Time and again, this process has been proven for optimum functionality of the building at the lowest cost.

Over the course of our 25+ years in business, we continue to demonstrate the importance of managing project costs and schedule in order to stay within budget and on time through project completion. And today, that is why nearly 70% of our annual volume is with a repeat client.

Whether it is a renovation, an addition onto an existing facility or a brand new building, Point Builders has the expertise to help businesses of all sizes and types.



Iowa Rush Soccer Club

Paul Fabry
209 E First St., Ste 160
Ankeny, IA 50021
(515) 554-9695
www.iowarush.com

The Iowa Rush Soccer Club was founded in April of 2009 and has since become one of the most recognizable names in soccer within the state of Iowa. The club is an affiliate of the world's largest youth soccer club, Rush Soccer, the abundant resources that come along with the affiliation are provided to our members and cannot be matched within the soccer community.

The Board of Directors and professional soccer staff are committed to the vision of making the Iowa Rush the destination club of choice for all players in the state. Already home to 1,000 plus players from Ankeny, the Des Moines metro area, and across the state, the club strives to provide a program at the award-winning Prairie Ridge Soccer Complex in Ankeny, which can educate your child about soccer and the life lessons that surround the game. Iowa Rush Soccer Club is a non-profit 501(c)(3) organization and more information can be found at www.iowarush.com.

WELCOME OUR NEW MEMBERS



Iowa State Bank

It's Nice To Be Home

Iowa State Bank

Josh Craighead
3818 Hubbell Ave.
Des Moines, IA 50317
(515) 288-0111

www.iowastatebanks.com

Iowa State Bank is a local community bank that has been in existence since 1941. It is our priority to invest in the communities we serve. As a locally owned financial institution we invest in our communities by offering a full line of banking and service products such as: savings accounts, loan products, deposit accounts as well as a Trust Department and Financial Advisors. At Iowa State Bank we take pride on our stability as we have maintained our "Outstanding" rating for Community Reinvestment for over 17 years. At Iowa State Bank we have an emphasis on customer service and being there when our customers need us. Whether it is accessing our website, mobile banking, or making a phone call we will be there to assist you with your banking needs. We have 5 convenient locations to serve you.

"It's Nice To Be Home"

For more information visit our website at www.iowastatebanks.com or call us at 515-288-0111.



The Iowa Clinic
- Pamela Sufka-Boyd, D.O.

Pamela Sufka-Boyd, D.O.
1410 SW Tradition Dr., Ste 120
Ankeny, IA 50023
(515) 875-9040
www.iowaclinic.com



The Iowa Clinic
- Dr. Michael Nicholson

Michael Nicholson, D.O.
1410 SW Tradition Dr., Ste 120
Ankeny, IA 50023
(515) 875-9040
www.iowaclinic.com



Golden Openings, Inc.

Kimberly Baeth
14947 Northview Dr.
Urbandale, IA 50323
(515) 986-2154

www.goldenopenings.com

Golden Openings is the first and original Grand Opening Superstore. Over the past 18 years they have orchestrated thousands of Ground Breakings, Ribbon Cuttings, Grand Openings and Keys to the City events.

- Over 7,000 chambers own their scissors.
- Set World Record- Longest Ribbon Cutting in FL with 4.5 miles of ribbon.
- 3 GO franchise offices in other states and each year improved revenue; reached \$1.8 million in sales for 2013 - IOWA HQ.
- Donates over \$10,000 annually to charities. Owner Kimberly Baeth, has served(s) on several boards: YMCA, Campfire Fire, NAWBO, & Urbandale Economic Development Advisory Boards.
- Awards received- Grimes Business of the Year, "Best Kept Secret"- Forty Under 40, Emerging Entrepreneur of the Year, Fittest Exec, Jim Goodman Entrepreneur Spirit Award, General Motors Volunteer of the Year, and Women to Watch Awards.
- Baeth, speaks on Entrepreneurship at universities, chambers, businesses, networking groups, large conferences, and national events.
- Products seen in over 300 movies, TV shows & commercials.
- 95% of the current Fortune 500 companies rely on their services and products annually.



The Iowa Clinic
- Barbara Hodne, D.O.

Barbara Hodne, D.O.
1410 SW Tradition Dr., Ste 120
Ankeny, IA 50023
(515) 875-9040
www.iowaclinic.com

Member Happenings



QA Graphics has
hired
Michael Casner
as a new
programmer!



Want to celebrate a positive
happening in your business?
Please submit items to Lindsay
Weyer, lweyer@ankeny.org



TASTEBUD TUESDAYS!

Bryant Iowa Heating & Cooling was our February
recipient of Tastebud Tuesdays!

Lunch was provided by Leaning Tower of Pizza!

Thank you to our Presenting Sponsor:
First National Bank, Ankeny!



Chamber Facts!

Where is the Chamber hosting a trip to in October 2014?

Email lweyer@ankeny.org with the correct answer and be entered to win 2 movie passes to Springwood 9 Theater!

**Winners names' will be drawn the day after the newsletter is sent out. Winners can pick up their movie passes at the Chamber Office, 210 S. Ankeny Blvd. Answers and winners' names will be posted in next month's Chamber Action Newsletter.*

February's Chamber Facts

What Chamber event is being held on Saturday, March 1, 2014?

Answer: Chamber Chill 5K Run/Walk

Winners: Monica Brezina, Brezina Homes, Inc.

Cheryl Jass, Courtyard by Marriott, Ankeny

Renee Murphy, CJM Financial

Jeremy Zinn, Clarity Construction

Leigh Lewis, Edward Jones Investments - Terry Peter

Ribbon Cuttings



Moss Family Chiropractic, P.C.

Paul Moss, D.C.
2005 S. Ankeny Blvd., Ankeny, IA 50023, (515) 964-9114
www.drmoss.net



Healing Paws Veterinary Clinic

Dr. Daryl Rauser
1834 S.W. White Birch Cir., Ankeny, IA 50023, (515) 963-4565
www.ankenyhealingpaws.wordpress.com

Annual Dinner Award Recipients



2013 President's Award
Jeremy Zinn, Clarity Construction



2013 Ambassador of the Year
Dorothy Mathis, LSB Mortgage



2013 Citizen of the Year
Carl Moyer, Karl Chevrolet



2013 Small Business Person of the Year
Andrew Larson and Nick Huser, Ankeny Sanitation

MARCH MEMBERSHIP LUNCHEON

STEVE PONSETTO

RETIRED DEPARTMENT OF CRIMINAL INVESTIGATIONS EXECUTIVE DIRECTOR
"PROTECT YOURSELF, PROTECT YOUR BUSINESS, PROTECT SOCIETY"

WEDNESDAY, MARCH 26 • PINNACLE CLUB, OTTER CREEK GOLF COURSE
11:30 AM NETWORKING - 11:45 AM LUNCH/PROGRAM

COST \$20

REGISTRATION CLOSES ON MONDAY, MARCH 24 AT NOON.

Save the Date

AYP Chamber-Wide Luncheon!

Wednesday, April 30
Ankeny Golf & Country Club

Presented By Simpson College Continuing and Graduate Programs!



Envision your dream home with
Clarity.

CLARITY
CONSTRUCTION

311 NE Mission Court | PO Box 857 | Ankeny | 515-710-5085
ClarityConstruction.com



COUNTRY
INN
BY CARLSON

2510 S.E. Tones Dr.
Ankeny
(515) 965-2646