

CHAMBER *Action*

April 2016

210 S Ankeny Blvd
Ankeny, IA 50023
(515) 964-0685



Member **CONNECT** *Hook-ups & Hang-ups*

Event Presented By



**American
Heart
Association®**

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ANKENY
area chamber of commerce

ankeny young professionals

AYP New Member Lunch

Friday, April 8 @ Noon

Fong's Pizza, Sponsored by: Dickinson Law Firm

AYP After Hours Mixer

Thursday, April 21 @ 4:30-7 pm

BackSpin Indoor Golf, Sponsored by: CJM Financial

Chamberwide Luncheon

Wednesday, April 27 @ 11:30 am

Ankeny Golf & Country Club

Sponsored by: Simpson College
& Charter House Real Estate

feeling young? www.ankenyyoungprofessionals.org

MEET YOUR BOARD!



Renee Murphy

Board of Directors

CJM Financial, Sassy Social Media Mgmt.

rmurphy_4@msn.com

Renee Murphy is a marketing specialist and now the proud owner and chief nexus officer of Sassy Social Media Management, LLC. She specializes in assisting small businesses grow their social media presence

as well as helping individuals learn more about the benefits of social media through connections. Renee is also VP of marketing at CJM Financial, Inc., which is owned by her husband, Trent. CJM Financial specializes in the purchase of receivables to increase a company's cash flow and has been in Ankeny since 1993.

Renee is a lifelong learner and is energized by assisting those around her in meeting their goals and fulfilling their dreams. She has been a teacher and cheerleading coach until 5 years ago and has also had the pleasure of participating in careers as a medical transcriptionist and cognitive therapist. Renee received her Bachelor's Degree from Simpson College in Psychology and Biology with a teaching endorsement and received her Master's Degree in Special Education from Drake University. Renee continues to take classes in social media, Google analytics, maritime captain's certifications, and plans to learn more in the area of photography. She believes in volunteering her time to help meet the needs of nonprofit organizations as a committee and/or board member.

Renee and Trent also now own a catamaran charter company, Day Dreamin' Charters, out of Key West, Florida. They have two daughters, Aimee who attends Lamar University in Texas, and Heather who attends Creighton University, respectively. Renee enjoys reading, traveling, boating, gardening, sports and sharing in everything new with her family and friends.

Chamber Calendar

Saturday, April 2

9:00 am - 1:00 pm **Chamber Chill 5K Run/Walk**

9:00 am - Site Open | 10:00 am - Race Time

Prairie Trail - SW Cascade Falls Dr. Ankeny

Monday, April 4 - 4:30 pm **Ribbon Cutting - LaLa Salon**

- 1325 SW Oralabor Rd. Ste. 216 Ankeny

Wednesday, April 6 - 4:30 pm **Ribbon Cutting - New York Life**

- Joshua MacLean - 212 Van Dorn St. Polk City, IA 50226

Saturday, April 9 - 9:00 am - 10:00 am **April Legislative Coffee**

Neveln Center - 406 S.W. School St., Ankeny

Monday, April 11 - Noon - 1:00 pm **Executive Board Meeting**

Ankeny Area Chamber of Commerce - 210 S Ankeny Blvd.

Thursday, April 14 - 4:00 pm - 6:00 pm **Business After Hours**

1st National Bank - 1205 N Ankeny Blvd. Ankeny

Monday, April 18

11:00 am **Proposed Budget Presentation- Ankeny Community**

School District | 11:45 - 1:00 pm **Board of Directors Meeting**

Ankeny Area Chamber of Commerce - 210 S Ankeny Blvd.

Tuesday, April 19 - 4:30 pm **Ribbon Cutting - Ace Hardware**

- 3020 SW Oralabor Rd. Ankeny

Wednesday, April 20 - 11:00 am **Ambassadors Meeting**

11:30 am - 12:30 pm **New Member Networking Social**

Briarwood Club of Iowa - 3405 NE Trilein Dr.

Thursday, April 21 - 4:30 pm **Ribbon Cutting - Flavorsy Bistro**

- 1450 SW Vintage Pkwy. Ste. 160 Ankeny

Tuesday, April 26 - 4:30 pm **Ribbon Cutting -**

Academy of Martial Arts, Inc. - 1932 SW 3rd St. Ste. 3 Ankeny

Thursday, April 28 - 5:30 - 7:00 pm **Pints & Policies**

Firetrucker Brewery - 716 SW 3rd St. Ankeny

Friday, April 29 - Noon **Ribbon Cutting -**

PLOT TWIST Book Store - 502 N Ankeny Blvd. Ankeny

Tuesday, May 3 - Noon **Ribbon Cutting -**

NB Golf Cars - 4509 NE 14th St. Des Moines, IA 50313

JOIN US!

BUSINESS AFTER HOURS 1ST NATIONAL BANK THURSDAY, APRIL 14 | 4:00 - 6:00 PM

FIRST NATIONAL BANK

Business After Hours *Around the World*

April 14 • 4 p.m. - 6 p.m.

**1ST FIRST
NATIONAL
BANK** ANKENY

SAVOR ANKENY 2016

Go "around the world" with First National Bank for our Business After Hours event: Savor Ankeny. We will have food from Cazador, Jade Garden, Jethro's Lake House, Leaning Tower of Pizza, Wig & Pen and Zombie Burger.

Dessert will be served by Main Street Café. Plus free drinks will be provided by Hy-Vee and Firetrucker Brewery.

1st National Bank | Tom Friedman, Jen Walter, Rod West
(515) 965-3969 | www.FNBAnkeny.com | 1205 N. Ankeny Blvd. Ankeny, IA 50023



TASTEBUD TUESDAYS!

Ankeny Veterinary Clinic was our March recipient of Tastebud Tuesdays!

Lunch was provided by Pizza Ranch!
Thank you to our Presenting Sponsor,
1st National Bank, Ankeny!

**1ST FIRST
NATIONAL
BANK**
AMES • ANKENY

WELCOME OUR NEW MEMBERS



Densmore Insurance Strategies

Mark Densmore
85 Paine St. SE, Ste. A, Bondurant, IA 50035
(515) 967-3390
densmoreinsurance.com

"Densmore Insurance Strategies, created in 2014, has recently opened an office in Bondurant at 85 Paine Street SE, Ste. A.

Owner Mark Densmore has been working in the insurance industry in the Des Moines area for over 20 years. He is excited to combine his professional experience and broad knowledge to serve the people in Bondurant and the surrounding communities. His team offers quality, personal service. As an independent insurance agency, they work with multiple carriers to find the most affordable, comprehensive coverage for your business and personal needs. We work closely with small to mid-sized privately owned businesses to manage risk and maximize growth. Our website densmoreinsurance.com offers 24/7 home and auto quotes.

Call or stop in today and discover how Densmore Insurance Strategies can help you!"



Marsden Building Maintenance

Chad Cordaro
2801 Bell Ave. Des Moines, IA 50321
(515) 245-4350
www.marsden.com

Marsden Bldg Maintenance, L.L.C. is a facility services provider of commercial janitorial, building maintenance and specialty property services with operations serving customers throughout the Central corridor of the United States. Marsden is a building services contractor known for its operational excellence and its ability to provide great services to small businesses and large multi-state or multi-regional companies alike.

Marsden enjoys an unmatched reputation for maintaining property value and for helping business owners and property managers meet their objectives for their facilities. An industry-leading company of integrity, service dedication and innovation since it was founded in 1952, Marsden has succeeded by dedicating itself to providing customers with an ever-expanding array of cost-effective, superior-quality commercial property services.



Rosati's Pizza

Brian Johnson
1550 N. Ankeny Blvd. Suite 110, Ankeny, IA 50023
(515) 314-3130
www.rosatispizza.com

Rosati's Delivers Tradition, Quality & Authentic Chicago-Style Pizza to Ankeny, IA...

Owner and Iowa native, Brian Johnson and his family look forward to serving the great taste of Rosati's Pizza to the residents and businesses of Ankeny and the surrounding communities.

"My wife Jen and I are thrilled at the opportunity of bringing a "taste of Chicago" back home to Iowa with us. Rosati's Pizza has been our "go to" choice for authentic Chicago pizza, homemade pasta and a variety of other items while living in a Chicago suburb the past 8 years. With two daughters and a busy life, we understand the desire and need for a convenient homemade meal."

Since 1964, Rosati's Pizza has been a Chicagoland tradition for over 50 years! Made the "Old World" way from Rosati's family recipes, with only the freshest ingredients! ROSATI'S delivers the Delicious Taste of Authentic Chicago-Style Pizza & Homemade Italian Favorites to neighborhoods and towns all across the United States.

GRAY THOMPSON — & ASSOCIATES PLC —

Gray, Thompson & Associates, PLC

Mark Gray
213 N. Ankeny Blvd., Ste. 100, Ankeny, IA 50023
(515) 964-3633
graythompsonlaw.com

Mark Gray and Elissa Thompson opened their new law firm January 1, 2016. Together, they work to provide you with advice and legal services in the areas of estate planning (wills, trusts, powers of attorney), probate and trust administration, real estate, and closely held businesses. Mark is a lifelong resident of Ankeny, and he and Elissa have been serving the Ankeny community for a combined 30 years. Their office currently remains the same, located at 213 N. Ankeny Blvd., Ste. 100.

You can also find them online at www.graythompsonlaw.com.

WELCOME OUR NEW MEMBERS



NB Golf Cars

Dan Thomsen

4509 N.E 14th St. Des Moines, IA 50313

(515) 264-1661

www.nbgolfcars.com

NB Golf cars originated in the town of Hendricks, Minnesota in 1972. NB expanded in to Sioux Falls, SD in 2007, and in 2009 purchased the existing Club Car dealership in Des Moines. Club Car is the leading manufacturer of golf cars in the entire world, and is pleased to be the provider of fleet golf cars to the majority of golf courses in central Iowa as well as to many private owners. NB Golf Cars has a large fleet of rental cars available for golf events as well as numerous specialty cars like 4, 6, and 8 passenger cars available for shuttling people for special events. From standard cars for the golf course to uniquely customized cars for individual use, NB has a full staff of trained service technicians and parts staff to assist their salesmen in providing you with the cart of your dreams. Stop in at 4509 NE 14th street in Des Moines, check out their web site at www.nbgolfcars.com, or call 515-264-1661 and order your new cart today!

"If you can dream it, we can build it!"



Webspec Design

Jared Butler

5901 Meredith Dr. Urbandale, IA 50322

(515) 334-9544

www.webspecdesign.com

For 15 years, Webspec Design has been helping Iowa businesses take their marketing to the next level. As a full-service digital agency, our award-winning team can create or improve your website, increase your search engine results, capture headshots or other candid or staged photography and implement a robust digital marketing strategy.

One of our newest services is the production of indoor Google Street view tours. Webspec360 enables clients to walk through a 360° panoramic tour of your business from the comfort of their computer or mobile device. See for yourself by Googling "Animal Rescue League of Iowa Inc." and clicking "See inside" on the right-hand side of the page.

Call us today to learn what services would be right for your business goals!



MITTERA Creative Services

Al Tramontina

5085 N.E. 17th St. Des Moines, IA 50313

(515) 343-5362

www.mittera.com

MITTERA Creative Services is a multi-platform communications company that provides analytics, digital marketing, graphic design, photography and videography as well as quality commercial printing and direct mail services for clients throughout the U. S.



Happy Medium

Kristen Walker

104 SW 4th St., Ste. B Des Moines, IA 50309

(515) 218-1477

www.itsahappymedium.com

Happy Medium is a full-service interactive marketing firm offering advertising services, graphic design, media planning & buying, public relations, SEO/SEM, social media marketing & management, user experience (UX), and web design & development. (Did we mention we do it all in-house?)

In 2015 alone, Happy Medium was named the fastest growing company in Iowa by Inc. magazine, the Best Workplace for Young Professionals by the Greater Des Moines Partnership and the Best Small Company with a Bright Future by the Business Record.

Learn more about our work at www.itsahappymedium.com or @itsahappymedium on all social media platforms.



Iowa Realty - Teresa Knox

Teresa Knox

1802 SE Delaware Ave. Ste. 103

Ankeny, IA 50021

(515) 240-3078

teresaknox@iowarealty.com

www.knoxsales.com



THIS YEAR'S THEME HAS BEEN ANNOUNCED! WE ARE CELEBRATING 50 YEARS OF PEACE, LOVE & ROCK N' ROLL! ...WE'RE GEARING UP FOR THE BEST SUMMERFEST YET!! HOW WILL YOU STAND OUT BY DECORATING YOUR BUSINESS AND PARADE ENTRY WITH THIS GROOVY THEME!?

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- 1 Dinner at Bunratty Castle
- Breakfast provided
- Discovery Guide
- Cliffs of Moher
- Rock of Cashel
- Kilkenny Castle (photo above)
- Bunratty Folk Park
- Excursion to Dingle Peninsula
- Excursion to Galway

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OCTOBER 19-26, 2016

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Liz Longe

2625 N Ankeny Blvd. Ankeny, IA 50023, (515) 963-3174
www.davita.com



Michele Cheek Realty Professionals

Michele Cheek

2325 SW State St. Ste. D Ankeny, IA 50023, (515) 240-0422
www.michelecheek.com



Matilda Muse

Amy Hassebrock

1450 SW Vintage Pkwy. Ste. 130 Ankeny, IA 50023, (515) 289-3773
www.matildamuse.com



Miss Kay's Grand Opening - New Location

Kay Deems

802 SW Oralabor Rd. Ste. 104 Ankeny, IA 50021, (515) 669-4222
www.misskaysfashions.com

Dual Membership: As an Ankeny Area Chamber Member, you also belong to The Greater Des Moines Partnership at no additional cost. This provides on-line job postings, resume searches, promotion on the regional website and much more! See just one benefit of membership below...



Education and Professional Development Offerings

Through the dual membership with the Ankeny Area Chamber of Commerce and Greater Des Moines Partnership, you have access to numerous educational and professional development offerings throughout the year. Offerings span a wide variety of topics, including marketing plans, implementing internships, human resource issues and inclusion. These educational opportunities are offered both via webinar and in person.

The goal is to provide you with just-in-time information on pertinent business operations and emerging trends, but also to encourage you to step outside of your business for an hour or a day to recharge or bring back new ideas to your business.

To learn more about these opportunities and other events, visit www.desmoinesmetro.com/events/.



Ankeny Area Chamber of Commerce Golf Open

Wednesday, June 8, 2016

Briarwood Club of Ankeny

Presented By Dewey Ford



Ankeny Area Chamber of Commerce Golf Outing

Wednesday, October 5, 2016

Briarwood Club of Ankeny



2016 SPRING FLING GOLF OPEN and FALL BALL GOLF OUTING

Double Bogey Advanced Registration -
both courses!

Savings of \$20 per golfer or \$80 for a team of 4!

Must register for both golf outings at

Briarwood Club of Ankeny on June 8 and October 5.

Pay for the Spring Fling Golf Open today and be invoiced
at a later date for the Fall Ball Golf Outing.

All reservations not kept will be billed.

Invoices for final payment will be mailed in early September.

\$180 per golfer/ \$720 per team of 4

**Price includes reserved space at both courses on
Wednesday, June 8 and Wednesday, October 5, 2016.*

Double Bogey Advance Registration and special pricing
closes Thursday, April 29th.

Individual Course Registration opens Monday, May 2nd.

Chamber Facts!

Who will dessert be served by at 1st National Bank's Business After Hours?

Email edoss@ankeny.org with the correct answer and be entered to win two movie passes to Springwood 9 Theater!

*Winners' names will be drawn the day after the newsletter is sent out. Winners can pick up their movie passes at the Chamber Office,
210 S. Ankeny Blvd. Answers and winners' names will be posted in next month's Chamber Action Newsletter.

March's Chamber Facts

Who are the Snowflake Sponsors for our Chamber Chill 5K? **Answer: Snyder & Associates, Farrell's Extreme Bodyshaping, and Monsanto**
Winners: Peter Strauss - Reset | Emily Bowman - juhlsdesign | Ann Bockenstedt - Courtyard by Marriott Ankeny



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