

August 2009



# Chamber Action

210 S Ankeny Blvd

Ankeny, IA 50023

(515) 964-0685



**Kiddie Parade**



**TALENT SHOW**



**Kiddie Parade**



**WOOFStock**



*Mud Volleyball*



**ankeny idol**



**VOLUNTEERS**

**PARADE**



**Boat Regatta**



**PARADE**



**TALENT SHOW**

**HyVee**

410 N. Ankeny Blvd.  
(515) 964-0900

\$4 | \$10  
30-day | 90-day

Convenience, Care and Counseling.  
See your Hy-Vee pharmacist details.  
Go to [hy-veepharmacy.com](http://hy-veepharmacy.com) for a complete list.

**HyVee**  
Drugstore

849 S. Ankeny Blvd.  
(515) 964-2666

# ◆ MEMBERSHIP OPPORTUNITIES ◆

## Ankeny young professionals

### Ankeny Unplugged

August 7 @ 5 PM  
Ankeny Bandshell  
Standing Hampton

### Lunch & Learn

August 11 @ Noon  
Ankeny Area Chamber of Commerce  
Sponsored by Hy-Vee Drugstore

How to use social media tools and be found online

### Connect Social

September 1 @ 7 AM  
Starbucks, Ankeny  
Sponsored by Planet Beach Tanning & Spa

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

### Chamber Staff

Julie Cooper  
Executive Director  
[jcooper@ankeny.org](mailto:jcooper@ankeny.org)

Cindy Fish  
Events Coordinator  
[cfish@ankeny.org](mailto:cfish@ankeny.org)

Kris Oakie  
Membership Coordinator  
[koakie@ankeny.org](mailto:koakie@ankeny.org)

Shelley Baugh  
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[sbaugh@ankeny.org](mailto:sbaugh@ankeny.org)

Sharlyn Hulling  
Office Coordinator  
[shulling@ankeny.org](mailto:shulling@ankeny.org)

## Ambassadors' Corner

Presented by



### Ambassador of the Month

Presented by



Jeff Altmayer

Jeff has been in the security industry for 32 years serving commercial, residential, financial and industrial customers in all phases of security. He served three terms as president of the Iowa Alarm Association. He's lived in Ankeny since 1999 with his wife and two boys. His hobbies include scuba diving, photography, skiing, traveling and hunting. Jeff works at Strauss Safe & Lock in Urbandale. You can contact him at 276-7030 or [jeff@strausslock.com](mailto:jeff@strausslock.com).

To learn more about our ambassadors go to [www.ankeny.org](http://www.ankeny.org)

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

### AMBASSADORS' EVENTS

**Thur, Aug 6** 5 PM ~ Ambassador Social Hour  
(Sonny's Pizza Bistro, 6594 N.W. 6th Dr., DSM)

**Wed, Aug 12** Noon ~ RC - Resistance Skate Shop  
(326 S.W. Maple St.)

**Thur, Aug 13** 5 PM ~ BAH - Tailgate Clothing  
(2805 S.W. Snyder Blvd., Suite 530)

#### Wed, Aug 19

4 PM ~ Ambassador Meeting

4:45 PM ~ Chamber Orientation Reception

#### Thur, Aug 20

5 PM ~ Regional BAH - Stivers Ford Lincoln Mercury  
(1450 E. Hwy. 6 (Hickman Rd.), Waukee)

#### Tue, Aug 25

4:30 PM ~ RC - Pawsitively Pampered  
(1555 S.E. Delaware Ave., Suite K)

**Mon, Aug 31** 5 PM ~ RC - Dahleen's Cleaning Service  
(1441 29th Street, Suite 200, West Des Moines)

# CHAMBER CALENDAR

## Mon, Aug 3

Noon ~ Executive Board Meeting  
4:30 PM ~ TASTE of Ankeny Meeting

## Thur, Aug 6

11:45 AM ~ Ankeny Business Expo Meeting  
(First American Bank)  
5 PM ~ Ambassador Social Hour  
(Sonny's Pizza Bistro, 6594 N.W. 6th Dr., DSM)

## Mon, Aug 10

Noon ~ Board of Directors Meeting

## Tue, Aug 11

Noon ~ AYP Lunch & Learn (Chamber)  
5:30 PM ~ SummerFest Wrap Up Meeting

## Wed, Aug 12

Noon ~ RC - Resistance Skate Shop  
(326 S.W. Maple St.)

## Thur, Aug 13

5 PM ~ BAH - Tailgate Clothing  
(2805 S.W. Snyder Blvd., Suite 530)

## Mon, Aug 17

Noon ~ Public Affairs Meeting

## Wed, Aug 19

4 PM ~ Ambassador Meeting  
4:45 PM ~ Chamber Orientation Reception

## Thur, Aug 20

5 PM ~ Regional BAH -  
Stivers Ford Lincoln Mercury  
(1450 E. Hwy. 6 (Hickman Rd.), Waukee)

## Tue, Aug 25

4:30 PM ~ RC - Pawsitively Pampered  
(1555 S.E. Delaware Ave., Suite K)

## Wed, Aug 26

11:30 PM ~ Summer Membership Lunch  
(Ankeny Golf & Country Club)



## Tailgate Clothing Company

Chad Mescher  
2805 S.W. Snyder Blvd., Suite 530  
Ankeny, IA 50023  
(515) 963-7903  
www.tailgateclothing.com

Tailgate Clothing Company, established in 1997, recreates a forgotten era of timeless collegiate and classic American sportswear by incorporating vintage manufacturing methods, workmanship and an eye for details. Weathered graphics and vintage washes give our product an authentic, worn-in feel. We take American classics and make them new again.

We strive to create the perfect soft, old worn-in and weathered apparel that everyone wants to wear. The two founders are originally from Iowa. While working together at Polo Ralph Lauren in New York, they discovered a passion for vintage t-shirts. The two decided to create a brand that would replicate the feeling of walking into a vintage store and finding one-of-a-kind items from America's past.

Today we continue to design our lines with products that complement our great fitting t-shirts and sweatshirts. With a design office in New York and distribution in Iowa, we continually strive to make Tailgate Clothing Co. a perfect blend of Midwest heritage and city inspiration. To learn more about our organization, please join us at the "Tailgate Party" at the next Business After Hours on Thursday, August. Food, refreshments, and door prizes will be provided.



August 13  
5-7

## Business Spotlight

## VisualEyes

### Visual Eyes

Charles Ericson  
324 S. Ankeny Blvd.  
Ankeny, IA 5002  
(515) 964-8929  
www.visualeyesiowa.com



You will love your eyewear!

VisualEyes is an independent optical store where we strive to provide you with an array of choices for all your prescription and no-prescription eyewear needs. We can fill any current prescription for your everyday eyewear, your sunwear and your sport or biking eyewear. We also do custom lenses for specialty products. Comprehensive eye exams are available by appointment. Please stop in for a relaxed and friendly shopping experience.

# Welcome New Members



## Iowa Endodontics, P.C.

Iowa Endodontics, P.C. is a dental specialty practice owned and operated by Dr. Michelle Schaeffer, DDS, MPH, who has been practicing dentistry for over 17 years. Dr. Schaeffer graduated from the University of Iowa College of Dentistry in 1992. In 1994, after completing a residency and fellowship in general dentistry, she resided and practiced in Ankeny as a family dentist. In 1998 she went back to school at Harvard University for three years to specialize in endodontics (root canals). At the same time she earned her Masters of Public Health degree at the Harvard School of Public Health. Dr. Schaeffer returned to reside in Ankeny in 2001 and worked in West Des Moines as an endodontist for over five years. During this time she contributed to the dental literature by publishing two research papers and completed the rigorous four-year process to become board certified in endodontics.

Dr. Schaeffer saw the need for the city of Ankeny to have an endodontic office which is dedicated to root canal treatment. Therefore she built her state-of-the-art office in 2007 and began practicing in Ankeny full-time.

Iowa Endodontics strives to make its patients comfortable with its warm and inviting atmosphere, well-trained staff and many amenities including televisions mounted to the dental chairs. Dr. Schaeffer and the staff of Iowa Endodontics are pleased with the support they have received so far and look forward to serving the city of Ankeny and surrounding areas.

## Iowa Endodontics, P.C.

Dr. Michelle A. Schaeffer, DDS, MPH

2525 N. Ankeny Blvd., Suite 105

Ankeny, IA 50023

(515) 965-4456

[www.iowaendodontics.com](http://www.iowaendodontics.com)



## Pawsitively Pampered, Inc.

Samantha Johnson ~ Owner

1555 S.E. Delaware, Suite L

Ankeny, IA 50021

Phone: (515) 963-7700

[www.PawsitivelyPamperedInc.com](http://www.PawsitivelyPamperedInc.com)

(Coming Soon)

Pawsitively Pampered, located within Creature Comforts Veterinary Clinic, has gained a reputation and a following for not only their creative pet styling skills, but also their ability to handle the most terrified dogs. "We welcome those dogs who are extremely scared of the grooming process or are challenging in any way," says Samantha Johnson, owner and stylist of Pawsitively Pampered. "We're very patient and use a special technique that we've developed that enables us to gain the trust of the dog and make it an enjoyable experience. In fact, we use it with all dogs."

This ability and the love that they share for dogs have proven so successful that they are now expanding. "We've taken on a large part of the suite next door," says Johnson. "Our hours have increased, as well. We are open six days a week, 8 AM to 8 PM, and Sundays from, 10 AM to 6 PM, by appointment," says Johnson. "We have increased to five stylists and have over 35 years of combined pet styling and handling experience."

Services include pet styling, creative or to breed standard with precision scissoring, de-shedding treatments, color dyes, fault grooming and lots of love and attention. "We have a lot of dye requests," says Johnson. "Pink tails on white dogs are extremely popular, as well as, red and yellow or black and gold for big college games." We also offer cage-free grooming, half day or full day.

Known to work miracles with their patience and techniques, Pawsitively Pampered welcomes new clients. "We'll take as much time as necessary to make sure the grooming experience is a wonderful one" says Johnson, "We want our dogs to lead us back to the salon with their tails waggin'. Then we know we're doing our job well."

## AllSounds Mobile Entertainment

Mike Jefferson ~ Owner

3024 S.W. Sharmin Ln., Ankeny, IA 50023

(515) 371-7967

[www.allsoundsonline.com](http://www.allsoundsonline.com)



AllSounds Mobile Entertainment is much more than a disc jockey and a few songs. Mike Jefferson, the owner, decided to start his own company after enjoying success with his former DJ service. AllSounds can provide services for weddings, corporate events, school events, charity events and more. In addition we can provide audio and video equipment for meeting presentations as well as the events listed above. An emcee is provided at all events unless otherwise requested. Mike takes pride in helping clients customize their events to what they want. This includes meeting with the client, listening to their requests and then using his expertise to create a memorable event. The goal of any event that AllSounds is a part of is to leave the client and their guests wanting more. Mike says that "nothing sounds better to me than at the conclusion of an event hearing people say we want more." Find us at [www.facebook.dj/allsounds](http://www.facebook.dj/allsounds) or [www.twitter.com/MikeAllSounds](http://www.twitter.com/MikeAllSounds).

# Welcome New Members



## The Winning Edge Consulting

Mark Gillette ~ Owner  
110 S.E. Grant St., Ankeny, IA 50021  
(515) 238-7424

As a small business consultant, I draw on more than 25 years of experience in operations management, supply chain management, management information systems and business consulting. I provide the expertise that small businesses need to grow and become more profitable or become profitable for the first time. I can help your business with business planning, pricing for profit, implementing profit and expense controls, positive organizational change (people issues & workflows), reducing operating costs, increasing capacity & throughput, supply chain management and succession planning. For a recent client, I successfully led the turnaround of a manufacturing company that had never previously earned a profit. In the year preceding this project, the company had operated at a loss. I achieved positive cash flow in three weeks and profitability in four weeks by increasing productivity, reducing labor and purchased material costs, reducing scrap and waste and increasing sales by nearly 500 percent. Over the course of the project, I increased on-time delivery from 8 percent to 100 percent. I'll do the tough work for you. Give your business The Winning Edge today!



## Iowa - Des Moines Supply Inc.

Bill Weidmaier ~ President

1680 Guthrie Ave.  
Des Moines, IA 50316  
(515) 263-1200

[www.iowadesmoinessupply.com](http://www.iowadesmoinessupply.com)

Iowa-Des Moines Supply Inc. is a distributor for over 500 manufacturers that include paper disposables and janitorial cleaning supplies. Foodservice and hotel supplies include laundry and dishwashing systems with an in-house service department. We package products with service. With a division of 10 specialty construction products, Iowa-Des Moines Supply Inc. warehouses over 7000 products. Our clients include many of the finest restaurants, hotels, country clubs, schools and businesses in Iowa.

## LaMarca & Landry, P.C.

[www.YourIowaLawyers.com](http://www.YourIowaLawyers.com)

### LaMarca & Landry, P.C.

Greg Landry ~ Partner/Attorney  
1820 N.W. 118th St.  
Des Moines, IA 50325  
(515) 225-2600  
[www.youriowalawyers.com](http://www.youriowalawyers.com)

When you need experienced legal assistance for a personal injury, workers' compensation or business litigation matter, turn to your Iowa lawyers at LaMarca & Landry, P.C. For decades, we have represented the citizens, families, and entrepreneurs of Iowa in a variety of cases – today, we are proud to continue building on our reputation as a leader in the Iowa legal community.

Find out why so many Iowans have trusted LaMarca & Landry, P.C. to handle their legal needs. Contact Your Iowa Lawyers today by calling toll free 877-327-2600.



## IDENTITY SOLUTIONS

### Identity Solutions

Steve Volkamer ~ President  
701 N.E. Barclay Cir.  
Ankeny, IA 50021  
(515) 963-8170  
[www.identitysolutions.us](http://www.identitysolutions.us)

Identity Solutions specializes in helping you deliver your marketing message and to promote your company. We deliver custom apparel solutions to help you promote, market and advertise your business, products and image. Identity Solutions offers a comprehensive catalog which features product lines such as Cutter & Buck, Ashworth, Gear for sports and many more. Identity Solutions will assist you with our expertise in corporate and product imaging.



## SAF Dental Equipment

Steve Farni ~ Owner

8611 N.W. 26th St.  
Ankeny, IA 50023

Phone: (515) 418-0335

[www.SAFDentalEquip.com](http://www.SAFDentalEquip.com)

Steve & Char Farni started SAF Dental Equipment Co. in May of 2009. We have an equipment showroom and service dept. located at 601 SW 3rd Street in Uptown Ankeny. Steve has 29 years of experience working on everything from Adec to Zirc. Steve & Char owned a dental equipment company based out of Prescott, AZ, but sold that to return to their home state of Iowa. Steve grew up in Marshalltown and Char in the Anita area. Living in Arizona was a fun experience but we both feel it's good to be home again. SAF Dental Equipment Co's goal is to provide prompt, quality service at an affordable cost. We are looking forward to meeting other Chamber members and becoming part of a growing community.



# Chamber Night *at Principal Park*

**Iowa Cubs vs. Reno Aces**

**Thursday, August 6**

**Ticket Price \$3.00**

**Includes Tailgate at 5:30 and Game at 7:05!**

You are invited to attend the free tailgate party in the Principal Park Parking lot!  
There will be brats, hot dogs, chips, ice cream and soda! All on a first come, first serve basis!

It's great fun for all ages - bring your family, friends and co-workers.

Tickets available at the Ankeny Area Chamber of Commerce. 210 S. Ankeny Blvd. 964-0685.



## Be Educated This Fall

**School Board Candidates**  
Thursday, August 27

**City Council Candidates**  
Thursday, October 22

**Sponsored by Ankeny Register & Press Citizen**

both will be held at

Northview School Cafeteria at 7 PM



**August 7**

Ankeny Unplugged is a collaborative effort between the Ankeny Parks and Recreation Department, the Ankeny Jaycees and the Ankeny Young Professionals. Each event is held at the band shell from 5-8:30 PM.

**August 7 - Standing Hampton**

# Summer Chamber Membership Luncheon

Presenting Sponsor  
Ankeny Register & Press Citizen  
Gold Sponsor LaMarca & Landry, P.C.

## “State of Public Education in Ankeny”

*Speaker Dr. Matthew Wendt,  
superintendent of the  
Ankeny Community School District*

**Wednesday, August 26**  
Ankeny Golf & Country Club

**11:30 AM ~**

**Networking**

**11:45 AM ~ Lunch/Program**

Register Online at [ankenys.org](http://ankenys.org)

**Cost ~ \$20**

Payments may be made by cash,  
check or credit card.

*All reservations not kept will be billed.*

# Ribbon Cuttings



## Briarwood Club of Ankeny

3405 N.E. Trilein Dr.

Ankeny, IA 50021

(515) 964-4653

[www.briarwoodclubofankeny.com](http://www.briarwoodclubofankeny.com)



**AAA Minnesota/Iowa**  
1975 N. Ankeny Blvd., Suite 105  
Ankeny, IA 50023  
(515) 257-9000

## Handimark

3314 S.W. Cherry Ct., Ankeny, IA  
50023

(515) 494-5591

[www.myhandimark.com](http://www.myhandimark.com)



## IEA Wealth Management, LLC

510 S.W. 3rd St., Suite B

Ankeny, IA 50023

(515) 965-8585

[www.ieawealth.com](http://www.ieawealth.com)



## Hy-Vee Drugstore

849 S. Ankeny Blvd.

Ankeny, IA 50023

Phone: (515) 964-2666

[www.hy-vee.com](http://www.hy-vee.com)



# ankeny *business* EXPO!

## Join us!

*to celebrate your support  
in helping us grow  
Ankeny Businesses*

*A Showcase of our Ankeny Area Businesses  
drinks, food, prizes and much more!*

Presenting Sponsor

**FIRST AMERICAN BANK**

*people. business. communities.*

**Tuesday, September 15**  
**5-8 PM**

*The Pinnacle Club @  
Otter Creek Golf Course*

Complimentary Hor d'oeuvres & Beverages  
Cash Bar

Admission is FREE & open to the public

**PRIZES**  
*Celebrate* **Food**  
**FUN** **Give Aways**  
**DRINKS**

**SHOP** *ankeny!*

**LIVE** *ankeny!*

**LOVE** *ankeny!*

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- Landscaping
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- Mowing

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[www.apluslawn.com](http://www.apluslawn.com)



NOV OCT SEP

**Have an upcoming event?**

Send a write-up of any event your business has coming up, and we will put it in our weekly and on the community calendar on our website.

Please send to: [chamber@ankeny.org](mailto:chamber@ankeny.org)