

November 2009



# Chamber Action

210 S Ankeny Blvd

Ankeny, IA 50023

(515) 964-0685



ankeny young professionals

Memories were made and brought back at the AYP~Chamber Wide "High School Reunion" Networking Event.

Presented By

*Ankeny Register & Press Citizen*

Special Thanks To

*Mike Jefferson from AllSounds Mobile Entertainment*



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# ◆ MEMBERSHIP OPPORTUNITIES ◆

## Ankeny young professionals

### Before Work Connect Event

November 10 @ 7 AM

Village Inn

Sponsored by Edward Jones - Brain Herbal, CFP

### Breakfast Social

November 20 @ 7 AM

Cafe Diem

Sponsored by Fred C. Marsh M.D. Family Medicine

### Lunch & Learn

December 8 @ Noon

TBA

Sponsored by Hy-Vee Drugstore

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

### Chamber Staff

Julie Cooper  
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[shulling@ankeny.org](mailto:shulling@ankeny.org)

## Ambassadors' Corner

Presented by



### Ambassador of the Month

Presented by



Casey Carlson

Casey Carlson is a relationship manager at US Bank. He has the distinct privilege of working with businesses and their owners on a daily basis and assisting them with their financial and banking needs. Casey resides in Ankeny with his wife Jodi (5/8/2004), and when he is not playing with his two beautiful daughters Aliza (8/25/2007) and Bianca (6/25/2009) you will find him on the golf course or basketball court. You can reach Casey at 515-245-6171, or by e-mail at [casey.carlson1@usbank.com](mailto:casey.carlson1@usbank.com).

To learn more about our ambassadors go to [www.ankeny.org](http://www.ankeny.org)

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

### AMBASSADORS' EVENTS

#### Thur, November 5

5 PM ~ **Ambassador Social** (Chips)

#### Thur, November 12

5 PM ~ **BAH - Fiscus Diamond Jewelers**  
(1701 S.E. Delaware Ave.)

#### Tue, November 17

4 PM ~ **Ambassador Committee Meeting**  
4:45 PM ~ **Chamber Orientation Reception**

#### Fri, November 20

Noon ~ **RC - Classy Closet** (639 S. Ankeny Blvd.)

#### Mon, November 23

4:30 PM ~ **RC & Smash - Smashburger**  
(2010 S.E. Delaware Ave., Suite 222)

#### Tue, November 24

Noon ~ **RC - Ankeny Dental Arts**  
(1210 N.W. 18th St., Suite 140)

# CHAMBER CALENDAR

## Mon, November 9

Noon ~ **Board of Directors Meeting**

## Tue, November 10

7 AM ~ **AYP Before Work Connect Event**  
(Village Inn)

Noon ~ **RC - La La Handbags**  
(2010 S.E. Delaware, Suite 234)

## Thur, November 12

5 PM ~ **BAH - Fiscus Diamond Jewelers**  
(1701 S.E. Delaware Ave.)

## Sat, November 14

6-9 PM ~ **TASTE of Ankeny**  
(Courtyard by Marriott, Ankeny)

## Mon, November 16

Noon ~ **Public Affairs Committee Meeting**

## Tue, November 17

4 PM ~ **Ambassador Committee Meeting**  
4:45 PM ~ **Chamber Orientation Reception**

## Wed, November 18

Noon ~ **Regional Legislative Luncheon**

## Thur, November 19

Noon ~ **Christmas Luncheon  
Committee Meeting**  
5 PM ~ **Regional BAH - South DSM Chamber**

## Fri, November 20

Noon ~ **B2B Forum Committee Meeting**  
Noon ~ **RC - Classy Closet** (639 S. Ankeny Blvd.)

## Mon, November 23

4:30 PM ~ **RC & Smash - Smashburger**  
(2010 S.E. Delaware Ave., Suite 222)

## Tue, November 24

Noon ~ **RC - Ankeny Dental Arts**  
(1210 N.W. 18th St., Suite 140)

**November 26 - 27**  
**Chamber Closed**

# Join Us!

*Business After Hours*



## Fiscus Diamond Jewelers

Noel Fiscus  
1701 S.E. Delaware Ave., Suite 250  
Ankeny, IA 50021  
(515) 964-9098

## November 12 ~ 5-7

Direct communication is essential in creating a fine piece of custom jewelry. Come enjoy our no pressure, relaxed atmosphere where we want you to feel special. We want to help you create that perfect piece of jewelry that will last a lifetime. We offer high-quality diamonds and fine jewelry at outstanding prices. We're confident you won't find a better quality diamond or piece of jewelry for the price.

Visit our store in Ankeny to see our great selection and prices. We are dedicated to helping you find or create a unique piece of jewelry. Come visit us to see our extensive diamond selection and experience our unmatched customer service.



We are a local full service jeweler; we warranty our jewelry, repairs, appraisals, cleaning, resizing and much more.

We are giving away **FREE** jewelry cleaner to all customers while supplies last. One per customer. No purchase necessary.



# TOYOTA

OF DES MOINES

## Business Spotlight

**Toyota Scion of Des Moines**  
Steven Luebke ~ General Manager  
4475 Merle Hay Rd., Des Moines, IA 50310  
(515) 276-4911  
www.toyotadm.com

Toyota of Des Moines is Iowa's largest automobile dealer for all brands in Iowa. For three years in a row we have received Toyota's highest honor a Toyota dealer can receive, a spot on Toyota's President's Cabinet set aside for just the top 12 dealers nationally. Come see us today. Our address is 4475 Merle Hay Rd. Des Moines, Iowa 50310 or call us at 1-800-201-1741.

# Welcome New Members



## Covenant Design

Kendall Stewardson

117 N.W. College Ave., Suite 7

Ankeny, IA 50023

(515) 868-6862

[www.covenantdesign.com](http://www.covenantdesign.com)

How will people find my website? If they do, will they give it a second glance? Is our website helping or hurting our reputation? How does our website fit into our business strategy?

Since 1999 Covenant Design clients have been finding answers to these questions in our captivating websites. However, in the interest of full disclosure we have to admit: we have a secret agenda. Sure, we create captivating websites and effective software but don't be fooled. We're business consultants at heart who happen to use engaging websites and empowering software. Our hidden motives are increasing your profits and improving your business processes. Our true trade tools include in-depth user analysis, top search engine results and systems optimization. Meet us at a Hawkeye Park bench at midnight, and we'll tell you more. (Or just call us)



## Wells Fargo Ag Banking

Dave Russell

8301 Douglas Ave.

Urbandale, IA 50322

(515) 237-5950

[www.wellsfargo.com](http://www.wellsfargo.com)

Dave Russell manages Wells Fargo's six-member ag banking team in Iowa. Russell, an Ankeny resident, is a 25-year veteran of the industry and a graduate of Iowa State University. His team specializes in ag lending and offers a full array of financial products and services to satisfy all the financial needs of crop and livestock producers, landowners and agribusiness customers. The team works with customers throughout Iowa and has more than 120 years combined experience in lending and the crop and livestock industry. Wells Fargo is the nation's leading financial services provider for agricultural businesses, farmers and livestock producers. The company is the leading agribusiness lender in the United States and one of the nation's top lenders to the food industry.



## QA Graphics

Dan McCarty

1605 N. Ankeny Blvd., Suite 210

Ankeny, IA 50023

(515) 965-3403

[www.qagraphics.com](http://www.qagraphics.com)

Quality Automation Graphics is your premier resource for a total design solution. With our in-house team of designers and developers, almost anything is possible – if you can think it, we'll find a way to do it. We provide extensive graphic outsourcing and a comprehensive range of creative services including graphic design, 3D design, drafting services, website development, interactive development and user interface solutions. We are also passionate about helping building owners, institutions and others focused on energy efficiency convey their green initiatives with the public. We provide the Energy Efficiency Education Dashboard (EEED), a solution used to educate the public on a building's energy efficiencies and sustainability features in way that's fun and easy to understand.

Our team is a fun and innovative group and we take great pride in our Midwestern values and dedication to provide complete customer satisfaction. QA Graphics guarantees to provide you with affordable custom solutions that are designed to fit your needs. Call us at 965-3403 to learn how we can help with your design needs.



## Ankeny Alumni Association

Kerry Walter-Ashby

P.O. Box 1185

Ankeny, IA 50021

(515) 289-0544

[www.ankenyalumni.org](http://www.ankenyalumni.org)

The Ankeny Alumni Association, Inc. is a 501(c)3 designated nonprofit organization that works to facilitate communication between Ankeny alumni and to help alumni maintain connections with the City of Ankeny and the Ankeny Community School District. Annual membership dues are \$7 per person. The association's nonprofit status allows donations to be tax deductible to the extent allowed by law. Annual and past association events and activities include: scholarships awarded to graduating AHS seniors, alumni hall of honor, Annual Alumni Golf Tournament, annual alumni newsletter, Ankeny Alumni Association website--includes the ability to facilitate class reunion registrations, at [www.ankenyalumni.org](http://www.ankenyalumni.org).

\*Ankeny Alumni Tailgate at the ISU vs. Army Football Game '09

\*Annual Alumni Banquet, Program and Meeting

\*Alumni Merchandise--polos, denim shirts, baseball caps

# Welcome New Members



## Ankeny Animal & Avian Clinic

Scott Faulkner, D.V.M.  
742 S. Ankeny Blvd.  
Ankeny, IA 50023  
(515) 964-7387

[www.ankenyanimalandavian.com](http://www.ankenyanimalandavian.com)

Ankeny Animal and Avian Clinic is a full-service veterinary hospital offering a full range of medical care for dogs, cats, birds and many pocket pets. We are proud to be a family business which was started just five miles away in 1957. As well as routine care, our services include laser surgery, digital radiography and advanced dental care including endodontics. Additionally, there is full-service boarding with daily walking privileges. We are proud to offer the area's only drive-thru window for prescription refills and retail sales. Our clinic is staffed by caring people whose interests are in your pet's health and your satisfaction. You can learn more about our staff and services at our website, [www.ankenyvets.com](http://www.ankenyvets.com). Even better, stop by any time for a clinic tour and a personal introduction!



Diagnostic & Preventative Imaging Center

## Iowa Radiology

Donna Bennett  
1105 N. Ankeny Blvd., Suite 200  
Ankeny, IA 50023  
(515) 226-9810  
[www.iowaradiology.com](http://www.iowaradiology.com)

Iowa Radiology was founded in 2001 by a group of well-known central Iowa diagnostic radiologists who wanted to emphasize the personal side of diagnostic care as much as the technical side. For this reason you will discover a more compassionate, personal approach to medicine at Iowa Radiology. Procedures are explained before they are performed. We invite your questions. We take a greater role in preventative medicine through counseling and screening efforts.

All radiologists are board certified and our facilities are ACR (American College of Radiology) accredited. Our state of the art equipment and professional expertise combine to provide the most precise evaluation. Because our facilities are outpatient centers, patients are able to enjoy lower costs. Our offices are conveniently located in Ankeny, Clive, Des Moines and West Des Moines. For more information on our radiologists and services available, visit our website at [www.iowaradiology.com](http://www.iowaradiology.com) or call us at 226-9810.



**smash. sizzle. savor.®**

## Smashburger

Brendan Crowley  
2010 S.E. Delaware Ave., Suite 222  
Ankeny, IA 50021  
(402) 697-0057  
[www.smashburger.com](http://www.smashburger.com)

Smashburger serves up second Iowa location. Smashburger, a fast-casual “better burger” restaurant concept will open its second Iowa location at 2010 S.E. Delaware Ave. (on the west side of Delaware Ave.) in Ankeny on Wednesday, November 11. Smashburger introduced Iowa residents to Smashburger in September 2009 with its store at 1821 22nd St. in West Des Moines.

Smashburger’s menu caters to Iowan tastes with its Iowa Smashburger—a one-third or half-pound Angus burger topped with Maytag blue cheese, applewood smoked bacon, haystack onions, lettuce, tomato and mayo on an egg bun.

Known for the cooking method used to create the perfect burger, Smashburgers start with a one-third or half-pound ball of 100 percent Angus beef, fresh not frozen, smashed, seared and seasoned on a flat grill. To further the “better burger” experience, Smashburgers are served on butter-toasted artisan buns and topped with a selection of real cheeses, the freshest produce and top-quality condiments.

Smashburger provides something for everyone including Smashchicken, Smashdogs and Smashesalads with sides like veggie frites and rosemary and garlic-seasoned Smashfries. Diners can also enjoy Häagen-Dazs shakes, root beer floats, beer and wine with their meals.

“The response to Iowa’s first Smashburger has been overwhelmingly positive,” said Smashburger President Scott Crane. “We are excited to continue bringing Greater Des Moines our ‘better burgers’ with our Ankeny location.”

Smashburger and local franchisee owner Smashguys LLC, will open 16 locations throughout Iowa over the next two years.

In addition to Greater Des Moines, Smashburgers will also open in Cedar Rapids, Iowa City, Dubuque and Mason City.

Smashguys LLC, is a veteran franchisee with extensive restaurant and food service experience, and is the same company that brought HuHot restaurants to Iowans. A traditional ribbon cutting with the Ankeny Area Chamber of Commerce will be held on Monday, November 23, at 4:30 PM. Visit [www.smashburger.com](http://www.smashburger.com) for more information.

## Campaign Kick-Off

The 2010 Total Resource Campaign will kick off in January. This is your opportunity to market your business an affordable way that can get your business name in the metro area. All of the sponsorship opportunities available at the Chamber will only be offered during this six-week campaign.

Not only is this campaign a way to promote your business but also a way to improve your professional goals. We are looking for volunteers for our 2010 TRC. This is a six-week campaign to attract new members and secure business sponsors for Chamber programs, events, electronic media and publications.

Our Chamber has always been about bringing businesses together to make our region stronger for commerce and families. Through the campaign you'll grow professionally, expand your contacts and help the Chamber stay vital for years to come.

If you are interested in volunteering or sponsoring, please contact the Chamber at 964-0685.



### Physiotherapy Associates

309 N. Ankeny Blvd.  
Ankeny, IA 50021  
(515) 965-5311  
[www.teamphysiopt.com](http://www.teamphysiopt.com)



### Iowa Radiology

1105 N. Ankeny Blvd., Suite 200  
Ankeny, IA 50023  
(515) 226-9810  
[www.iowaradiology.com](http://www.iowaradiology.com)

## Ribbon Cuttings



### Alpha Women's Center

406 SW School St., Room 206  
Ankeny, IA 50023  
(515) 965-7885  
[www.awcdesmoines.org](http://www.awcdesmoines.org)



### Exec 1 Aviation

3700 Convenience Blvd.  
Ankeny, IA 50021  
(515) 965-1020  
[www.exec1aviation.com](http://www.exec1aviation.com)

# Discount Opportunities!

Go to [www.ankeny.org](http://www.ankeny.org)  
to see all the discounts available to you...  
just for being a Chamber member.



## save the date



### Christmas Luncheon

**Thursday, December 10**  
**11 AM - 1 PM**

Our Lady's Immaculate  
Heart Catholic Church



### Business2Business Forum

**Thursday, January 7**  
**8:30 AM - 1 PM**

Ankeny Golf & Country Club



### Annual Dinner Celebration

**Thursday, February 11**  
Courtyard by Marriott, Ankeny

Please reserve these dates for these Ankeny Area Chamber's events.  
More information will be available soon.



## DID YOU KNOW?

**Did you know our new website has  
many different tools to help you  
market your business?**

**Below are just a couple:**

1. The Community Calendar is for you to promote your business events. You can submit them online, and they will appear on the Chamber's Community Calendar.
2. Not only does our website put you in an online directory, but we also give you the opportunity to make that listing online stand out. You can purchase a Priority Listing to add the business logo, a description, bring your listing to the top above alphabetical and put a box around it to make it stand out. Call Kris Oakie to help assist you in this creative way to highlight your business.
3. Under the Discount Opportunities page your business can list a coupon for members use to help drive business back to your business.

# Experience the TASTE of Ankeny

Local Cuisine and Beverages



presented by  
**First Federal  
Savings Bank**  
OF IOWA

# TASTE of Ankeny

**Saturday, November 14th**

**6 - 9 pm**

**Courtyard by Marriott, Ankeny**

TICKETS ON SALE NOW  
Tickets (\$15 in advance) (\$20 at door - limited availability)  
sold at the Ankeny Area Chamber of Commerce  
210 S Ankeny Blvd, Ankeny, IA 50023  
online at [ankenys.org](http://ankenys.org)



**Last Year's Event  
SOLD OUT  
so get your tickets today!**

## **Come enjoy the TASTES of**

**Bandana's Bar-B-Q**  
**Buffalo Wild Wings**  
**Cafe Diem**  
**Chips Restaurant**  
**Courtyard by Marriott, Ankeny**  
**Doll Distributing**  
**Hy-Vee Drugstore**  
**Hy-Vee Food Store**  
**Iowa Beverage Systems, Inc.**  
**Iowa Soybean Association**  
**Leaning Tower of Pizza**  
**Noodle Zoo**  
**Okoboji Grill of Ankeny, Inc.**  
**Pancho's Mexican Grill**  
**Spirit Boulevard**  
**Tasteful Diners/Tasteful Catering**  
**Tastefully Simple - Joyce Ouverson**  
**US Coffee & Tea Company**  
**Villae Inn**  
**Waterfront Seafood Market**  
**Wig & Pen Pizza Pub**

**ALBAUGH, INC.**



Ankeny Register & Press Citizen  
Ankeny Dental Arts  
Briarwood Club of Ankeny  
LaMarca & Landry, P.C.

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**289-2020**

[www.apluslawn.com](http://www.apluslawn.com)

NOV

OCT

SEP

## **Have an upcoming event?**

Send a write-up of any event your business has coming up, and we will put it in our weekly and on the community calendar on our website.

Please send to: [chamber@ankeny.org](mailto:chamber@ankeny.org)