



February 2010

210 S Ankeny Blvd  
Ankeny, IA 50023  
(515) 964-0685

# CHAMBER *Action*



## HyVee®

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Go to [hy-veepharmacy.com](http://hy-veepharmacy.com) for a complete list.

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# ♦ MEMBERSHIP OPPORTUNITIES ♦

## Ankeny young professionals

### Breakfast & Learn

February 9 @ 7 AM

Chamber Office

Speaker: Gavin Jerome

Sponsored by Simpson College Evening,  
Weekend and Graduate Programs

### Bucs Game

February 19 @ 6 PM

Bucs Arena

RSVP Online by February 5

### Breakfast Social

March 5 @ 7 AM

Starbucks

Sponsored by Planet Beach Tanning & Spa

feeling young?

[www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

## Check Your Listing

The 2009 Ankeny Area Chamber of Commerce Directory and The Greater Des Moines Partnership Directory will be going to print. These directories are a valuable resource for people in the area to locate your business. Having the correct information will lead them right to your door. Please check your listing on the Ankeny Area Chamber & Greater Des Moines Partnership websites to make sure your business is listed correctly.

[ankenyyoungprofessionals.org](http://ankenyyoungprofessionals.org)

[desmoinesmetro.com](http://desmoinesmetro.com)

## Ambassadors' Corner

Presented by



### Ambassador of the Month

Presented by



Deb Finnstad

Deb Finnstad is one of the owners of CrossTrain Fitness, a Christian workout and weight loss facility. CrossTrain offers a circuit workout, cardio room, several fitness classes and is located at 107 E. 1st St. in Ankeny. You can contact Deb at 515-965-3809 or [debfinnstad@aol.com](mailto:debfinnstad@aol.com). Visit our web site at [www.crosstrainfitness.com](http://www.crosstrainfitness.com).

To learn more about our ambassadors go to [www.ankenyyoungprofessionals.org](http://www.ankenyyoungprofessionals.org)

The mission of the Ambassadors is to be the welcoming arm of the Ankeny Area Chamber of Commerce. Ambassadors are appreciated as they mentor, welcome, guide and enhance the membership opportunities of fellow business managers and owners.

## AMBASSADORS' EVENTS

### Wed, February 10

4 PM ~ Ambassador Committee Mtg

4:45 PM ~ Chamber Orientation Reception

### Thur, February 11

6 PM ~ Annual Dinner Celebration

### Thur, February 18

5 - 7 PM ~ Business After Hours

Walnut Street Gallery (301 S.W. Walnut St.)

### Mon, March 1

4:30 PM ~ Ribbon Cutting - Tan World

(109 N. Ankeny Blvd.)



# Discount Opportunities!

Go to [www.ankeny.org](http://www.ankeny.org)  
to see all the discounts available to you...  
just for being a Chamber member.



## Did you know this about the Chamber?



# DID YOU KNOW?

**Below are a couple of things we wanted to make sure you knew:**

1. A Chamber staff member will come to your business to explain to you and your employees about all the benefits the Chamber can offer them and your business. Simply call us at 964-0685 to schedule a meeting.
2. If your business belongs to the Chamber, then all your employees are Chamber members. Get them involved too. They can learn greater skills that can help assist your business. For younger workers, have them check out the Ankeny Young Professionals.

# Join Us!

*Business After Hours*

*February 18*  
*5 - 7*



## Walnut Street Gallery

Jennifer Walter  
301 S.W. Walnut St.  
Ankeny, IA 50023  
(515) 964-9434

[www.walnutstreetgallery.com](http://www.walnutstreetgallery.com)

Walnut Street Gallery has been an uptown Ankeny tradition for over 27 years. We are known for our award winning quality conservation framing as well as our beautiful selection of artwork. Our gallery offers prints and originals of both nationally known and local artists, as well as a growing selection of unique hand made gift items including blown glass, stained glass, copper art, jewelry and more! Owners Jen and Dave Walter strive to provide outstanding customer service and quality craftsmanship at a fair price. Our regular prices most often beat the nearby chain framers "discount" prices, and we assure you the quality products and great service we provide far surpass that of our competition and at a better price! We have framed just about anything you can possibly imagine, and we never tire of seeing the expressions of joy and satisfaction on our customers faces when they come to pick up their custom framed pieces!

We are thrilled to be hosting the February Chamber of Commerce Business After Hours and would love to extend an invitation to you to be a part of this special evening. We will be giving away a beautifully framed Ankeny montage print, gift certificates, framed art and much more...no one will go home empty handed! Enjoy appetizers from Ranallo's while listening to live music. Local artist Angela Meron will be painting live during the evening. Chamber members receive an extra 20% off of custom framing and framed art sales! Feel free to bring a friend or spouse for a lovely evening out!

# Welcome! OUR NEW MEMBERS



## Merkley Wealth Associates

Kari Werner  
1840 NW 118th Street, Suite 200  
Clive, IA 50325  
(515) 457-1286 Ext 130  
[www.merkleywealth.com](http://www.merkleywealth.com)

When it comes to your finances, the most powerful tools you can possess are information and a strategy.

We're all faced with a mountain of complex information about financial products and services. We recognize that planning for your financial future can be overwhelming. That's why we work with you to help you assess your situation, identify your goals, understand your options and develop a strategy. We work with people from all kinds of backgrounds, income levels, family configurations and situations - with a special emphasis on women and families.

Whether your concerns include enhancing your business, planning for retirement, accumulating wealth, protecting your assets or preparing for a child's education - our team approach focuses on understanding you and what you want to accomplish.

At Merkley Wealth Associates, our comprehensive team provides you with the experience, integrity, compassion and personal attention to help you reach your goals.



## Sandy's Ankeny

Sandy Sanderson  
255 S.E. Lowell Dr.  
Ankeny, IA 50021  
(515) 965-5842  
[www.sandysankeny.com](http://www.sandysankeny.com)

Sandy's Ankeny is a Website designed to provide commentary and information on the people, institutions, issues and businesses in Ankeny, Iowa. Sandy Sanderson is the former editor of the Ankeny Press Citizen. While focused on Ankeny, a wide range of subjects from the state and national stage that impact Ankeny residents will be addressed at Sandy's Ankeny. It's a venue to express opinions and observations on events that make Ankeny a community of neighbors, each with their own ideas. I welcome your comments and suggestions. Let me know how you feel about the posted subjects and my take on them. I'm certain I'll not please everyone, but I will offer you the opportunity to respond. Let us know what you think. It's an opportunity to vent, albeit with decorum.

## Lily Nails

Amanda Pham  
802 S.E. Oralabor Rd.,  
Suite 110  
Ankeny, IA 50021  
(515) 963-0597



Lily Nails professional nail care for men and women has been in business for three years in Ankeny. We would like to thank our customers as well as everyone for their continued support. We have expert service in spa pedicure, acrylic nails, full set, fill, manicure, pedicure, UV gel nails, pink and white, nails repair and nails designs. Gift certificates are available. Hours of service: Mon-Fri 9:30 AM to 7:30 PM, Sat. 9 AM to 7 PM, Sun. 11 AM to 5 PM. Call for an appointment or walk-ins are also welcome.

## The Club House Learning Center

Amy Smith  
1932 S.W. 3rd St., Suite 1, Ankeny, IA 50023  
(515) 965-4219



The Club House Learning Center is a child care center that offers a preschool program and all day care for children ages six-weeks up to 10 years old. We also offer a half-day preschool program that runs with the Ankeny School District calendar. All our lead classroom teachers and administration have a degree in early childhood. We also continue our education each year by attending early childhood conferences and other training. Our hours are 6:30 AM to 6 PM. The Club House Learning Center opened in March 2009 and over the last year has accomplished many goals. We started with seven children in March, and now a year later we are at full compacity and have a waiting list! We were voted "Ankeny's Best Child Care" by the *Press Citizen* in 2009. We are also a member of the Iowa Quality Rating System. If you would like to take a tour or have any questions, please call Amy at 965-4219.

# Welcome! OUR NEW MEMBERS



## Superior Lighting, Inc.

Bill Swarbrick

7930 University Blvd., Des Moines, IA 50325

(800) 761-5267

[www.superiorlight.com](http://www.superiorlight.com)

Superior Lighting Inc. is the premier lighting and sign maintenance company in the Midwest serving over 4,000 customer sites through two branches in Omaha and Des Moines supplemented by 10 satellite operations.

Whether your needs are sign installation, brand re-imaging, indoor and outdoor lighting maintenance or a complete lighting retrofit, our staff of 31 trained technicians is ready to serve you.

For over 30 years we have been providing our customers in markets as diverse as convenient stores, automotive dealerships, supermarkets, retail drug chains and manufacturing companies with cost reduction, increased safety and improved appearance.



## Clean Des Moines

Gary Jones

5550 N.W. Johnston Dr., Suite A

Johnston, IA 50131

(515) 251-3952

[www.cleandsm.com](http://www.cleandsm.com)

We recognize the value and significance of our customers and employees; we seek honesty, integrity, responsiveness and pray for a continuing commitment to them by improving and developing our skills in commercial cleaning and customer satisfaction.

We offer commercial cleaning services: daily, weekly and monthly services; offices- single and multi-story; restaurants: front and back of the house; retail establishments; industrial complexes; carpets: using the most thorough methods, with quick-drying methods available; medical facilities; pressure washing: sidewalks and equipment; window cleaning; hard surface floor care; construction cleanup; green or environmentally friendly products and services used whenever possible and allergen treatment.



## The Basket Boutique

Roxanna White

612 N. US Hwy., Suite 69

Huxley, IA 50124

(515) 597-4438

[www.tbbs-giftbaskets.com](http://www.tbbs-giftbaskets.com)

The Basket Boutique specializes in designing gift baskets that are unique, budget friendly and unforgettable. Unique basket designs for large corporations, weddings or personalized individual gifts are guaranteed to impress the recipient! For our corporate clients we have the capability to customize a wide selection of gourmet promotional items to create a gift that is as unique as your business. We can also assist you in market strategies that will develop good faith, encourage customer loyalty and sales growth. The personalization says it all when you are looking for that special something to say, "Thank you for your business."

At The Basket Boutique we believe in going the extra mile for our customers, and the difference truly stands out. Rest assured that the superior quality of foods and presentation we offer are truly works of art with lots of personality!



## Chocolaterie Stam

Hsiu-Chiao Tseng

1805 S.E. Delaware, Suite 1800

Ankeny, IA 50021

(515) 965-3731

[www.stamchocolate.com](http://www.stamchocolate.com)

As early as 1817 an ancestor of the Stam family ran a bakery that over time would develop a reputation for its pastries and chocolates.

In 1913 upon urging from his clients Jacobus Stam decided to exclusively specialize in chocolates. Hence, Chocolaterie Stam was created. In the late 1930s and early 1940s three of his four sons, Frits, Wim, and Jaap, and one daughter, Fredi, decided to join their father in the chocolate business with each developing their own branch of the Chocolaterie Stam family tree.

Frits' business was very successful, and he was joined in 1978 by his second eldest son, Ad. The youngest of Frits' seven sons, Ton felt that Americans would appreciate his father's chocolates and currently owns several chocolateries in the United States, preserving the nearly 100 year old Dutch tradition of fresh cream and nut filled chocolate bonbons.

Chocolaterie Stam offers over 45 different bonbons and many other specialty items. The bonbons are made with fresh cream fillings that maintain strict Dutch standards and do not contain any preservatives.



# Ribbon Cuttings



## Ankeny Bark Avenue

Haley Aleman

1002 S.E. Shurfine Dr.

Ankeny, IA 50021

(515) 964-9898

[www.ankenybarkavenue.com](http://www.ankenybarkavenue.com)

## Visibility in

With the beginning of a new year, start it off right by making your participation in the community a priority.

The Ankeny Area Chamber of Commerce is committed to helping all members gain their share of the “market” whether you promote a product or service. The Chamber will continue to strive this year to offer many networking and sponsorship opportunities for you and your business to be visible and active in the community.

Being present and a catalyst for the community will help market you, your business and your services. Don't slow down in these times, participate in the community, and let the businesses and residents learn about you.

## Legislative Coffees

The community is invited to join Larry Noble, state senator; Kevin Koester, state representative; E.J. Giovannetti, county supervisor, in timely updates. In addition to information from each, audience members have the opportunity to ask questions of these elected officials.

Legislative Coffees will be held monthly on Saturdays at 9 AM at the dining room of the Neveln Center (406 S.W. School St.) during the legislative session.

Join the Ankeny Area Chamber of Commerce and our local legislators and county supervisor for the 2010 Chamber Legislative Coffees.

**Presented by Snyder & Associates, Inc.**

**Dates:**

**February 6**

**March 6**

**April 3**



# CHAMBER CALENDAR

## Sat, February 6

9 AM ~ **Legislative Coffee**  
(406 S.W. School St.)

## Mon, February 8

Noon ~ **Board of Directors Meeting**  
4 PM ~ **Education Committee Meeting**

## Tue, February 9

7 AM ~ **AYP Breakfast & Learn**  
(Chamber)

## Wed, February 10

4 PM ~ **Ambassador Committee Mtg**  
4:45 PM ~ **Chamber Orientation Reception**

## Thur, February 11

6 PM ~ **Annual Dinner Celebration**  
(Courtyard by Marriott Ankeny)

## Mon, February 15

Noon ~ **Public Affairs Committee Mtg**

## Wed, February 17

Noon ~ **Total Resource Campaign**  
**Reward Lunch**  
(Ankeny Golf & Country Club)

## Thur, February 18

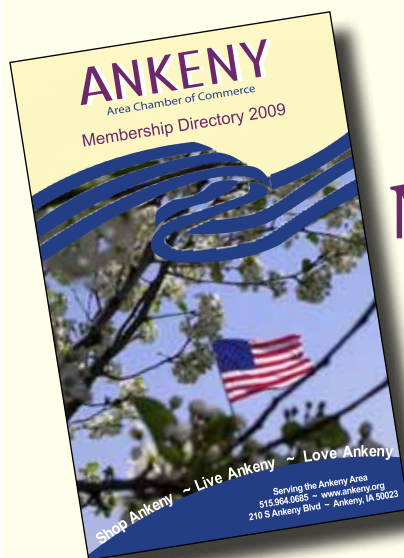
5 PM ~ **Business After Hours**  
~ **Walnut Street Gallery**  
(301 S.W. Walnut St.)

## Fri, February 19

7:30 AM - 1 PM ~  
**Ankeny Emerging Leaders Institute**  
(Bairwood Club of Ankeny)  
6 PM ~ **AYP Bucs Game** (Bucs Arena)

## Mon, March 1

Noon ~ **Executive Board Meeting**  
4:30 PM ~ **Ribbon Cutting - Tan World**  
(109 N. Ankeny Blvd.)



# 2010 Membership Directory

## Target your Ankeny audience!

The Ankeny Area Chamber of Commerce is pleased to announce the publication of the 2010 Membership Directory. As in past years, this publication will feature information regarding the businesses of the Ankeny Area Chamber of Commerce with listings alphabetically and by category, along with expanded information on our community.

We have partnered with *Ankeny Living Magazine* to create the directory. This year's publication will be spiral bound and packaged in a convenient size to serve as a handy reference tool in your vehicle, home or office. This comprehensive directory will provide invaluable information that businesses and families will refer to over the course of the coming year, and it will be designed to drive business to you! The publication will be full color, spiral bound, 5.5" x 8.5" in size and mailed to all businesses that are members of the Ankeny Area Chamber. This 2010 Membership Directory will also be provided to newcomers who are relocating to the Ankeny area. In addition, *Ankeny Living Magazine* will create a digital edition of the directory that will be accessible year round from our Website and theirs, using page-flipping software that will provide all listings and advertising.

### Ad Size Rate

full page 5" x 8"	\$700
inside front 5" x 8"	\$850
inside back 5" x 8"	\$800
back page 5" x 8"	\$1,000
full bleed 5.5" x 8.5"	
1/2 page horiz 5" x 3.9"	\$375
1/2 page vert 2.4" x 8"	\$375
1/4 page 2.4" x 3.9"	\$200

YES! I want to be included!

If you want your business to be sponsored in the Chamber Directory, contact Julie Downing at 681-5378.



The Ankeny Area Chamber of Commerce  
cordially invites you & your employees to the

# *Annual Dinner Celebration*



Presenting Sponsors

Snyder & Associates, Inc. & Ankeny Register and Press Citizen

**Thursday, February 11**

**6 - 7 PM ~ Social      7 PM ~ Dinner**

Courtyard by Marriott, Ankeny

(\$40) Register Online at [www.ankeny.org](http://www.ankeny.org)



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**[www.apluslawn.com](http://www.apluslawn.com)**



**Have an upcoming event?**

Submit an event for our Community Calendar on our website.  
It will also be included in "The Connection" email.

Please submit at [www.ankeny.org](http://www.ankeny.org)